

Virginia's New River Valley Strategic Plan



Comprehensive Economic Development Strategy

Annual Report

New River Valley Planning District Commission



May 2002

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INTRODUCTION

The purpose of the New River Valley Comprehensive Economic Development Strategy (CEDS) is to continue federal and local partnerships to address the economic development of the Region. The CEDS process includes analysis, vision, action plan, and evaluation. This process helps create jobs, foster more stable and diversified economies, and improve living conditions. As a regional development strategy, Virginia's New River Valley Strategic Plan (New River Valley CEDS) addresses the planning needs of the CEDS for the Economic Development Administration, the Area-wide Action Plan for the Appalachian Regional Commission, the Regional Competitiveness Action Plan, the Regional Cooperation Act Strategic Plan, and the American Heritage Rivers: New River Valley, Virginia Action Plan.

CEDS emerges from a continuous planning process. This Annual Report of the New River Valley CEDS seeks to document and evaluate the process, effectively updating the CEDS, while responding to the reporting requirements and previous review and critique of the CEDS by the Economic Development Administration. Rather than a single stand-alone section, evaluation is integrated as continuous feedback loops in each part of the process and report.

The CEDS Committee has included the seven Investment Policy Guidelines in its project evaluation process this year. The Guidelines will be utilized further in the development of next year's CEDS projects and incorporated as other changes are made to the CEDS documents.

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ORGANIZATION AND MANAGEMENT

The New River Valley Planning District Commission (PDC) was created in September 1969 by the City of Radford, the Counties of Floyd, Giles, Montgomery, and Pulaski, and the Towns of Blacksburg, Christiansburg, and Pulaski. As key players in the regional economy, Virginia Tech and Radford University joined the Commission in July 2000 along with the Towns of Floyd, Narrows, Pearisburg, and Rich Creek.

The PDC, as an Economic Development District continues to serve as the CEDS committee for planning and economic development efforts in the New River Valley region. However, it works closely with several other regional groups that take leading roles in pursuing economic development projects and funding to advance the quality of life in the New River Valley (see Figure 1, page 4). These include the New River Valley Economic Development Alliance, New River Community Partners, the New River Valley Regional Competitiveness Partnership, the New River/Mount Rogers Workforce Investment Board, the Rural Prosperity Commission, the New River Tourism Alliance, and Managing Information in Rural America (MIRA).

This spring, memoranda were sent to all the localities that participate in the New River Valley Planning District (PDC), and to collaborative partners. Each was asked to submit a list of projects that they were working on or considering. Then each group reviewed the status of current projects, and plan for the future. Staff at the PDC compiled the information for this report. The minutes of the CEDS Committee (PDC) meetings that were related to the CEDS are attached in Appendix I.

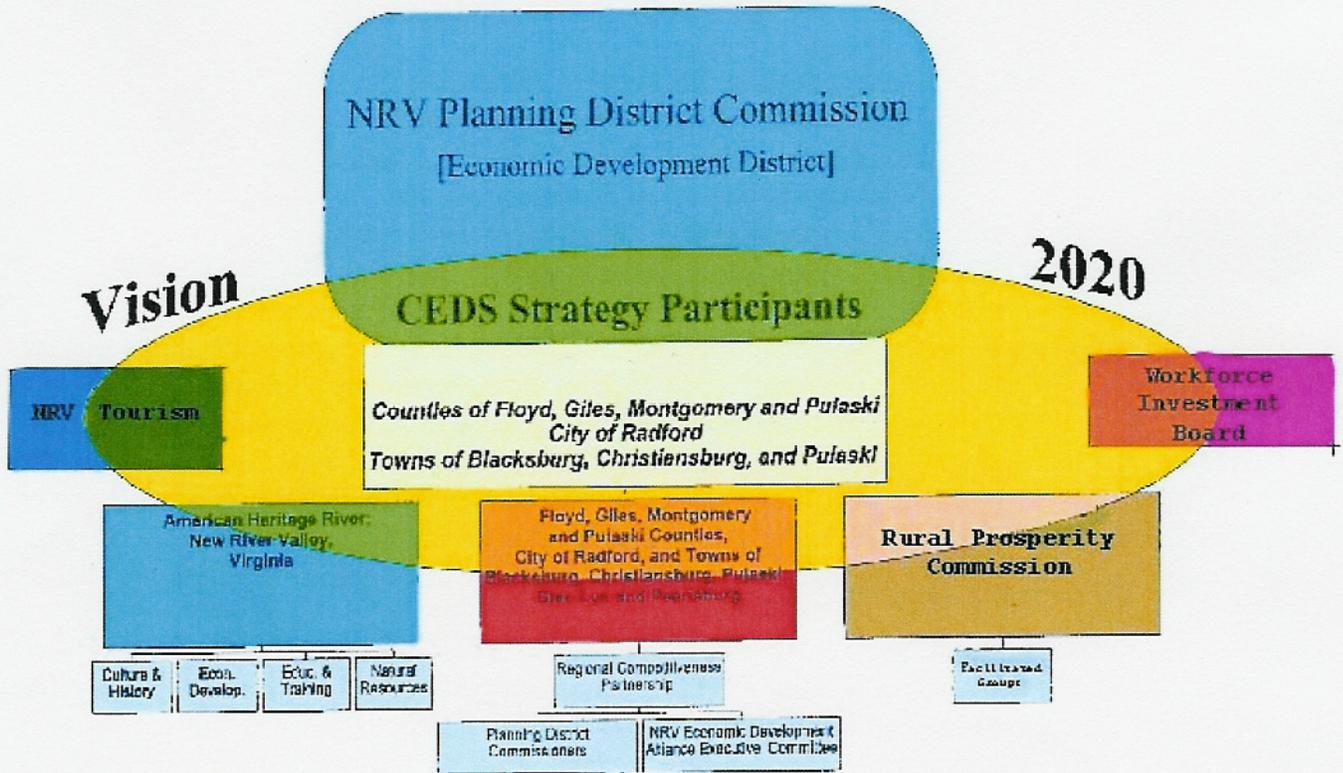
In addition to considering projects, the PDC also reviewed and updated the Goals and Strategies, and the project evaluation criteria. This process included the collaborative partners listed above. The updated Goals and Strategies are on the following pages, and the revised evaluation criteria are included in the Annual Project Package Report Section.

The staff for the CEDS Committee includes David Rundgren, Executive Director of the Planning District Commission, as well as Jan Reynolds and Shelia Smith.

A list and description of the current CEDS Committee membership, and current letters/resolutions from each of the localities that has participated in and supported the planning process are also attached in Appendices II and III, respectively.

Figure 1

CEDS Strategy Participants 2002



GOALS AND STRATEGIES

Virginia's New River Valley *"A Globally Competitive Community"* *VISION 2020* Updated April 2002

The New River Valley Planning District Commission (PDC) leads the continuous planning process for economic development in *Virginia's* New River Valley region (known as "*Vision 2020*"). However, it works closely with localities and several regional groups that take key roles in pursuing economic development projects and funding to advance the quality of life in the New River Valley. Input from these groups, this year including the Workforce Investment Board, the Rural Prosperity Committee, and the New River Tourism Alliance, has been used by the PDC to evaluate and update the Goals and Strategies. The revised Goals and Strategies are presented here in five interrelated categories: *Economic Development, Education and Training, Health and Human Development, Natural and Cultural Environment, and Physical Infrastructure.*

ECONOMIC DEVELOPMENT

The New River Valley uses local ideas and technologies, leverages private investment, and fulfills unmet and future market demands.

Goal: To increase the number of jobs created through entrepreneurial start-ups in the New River Valley.

Strategy: Organize creative financing programs and improve entrepreneurs' access to capital.

Strategy: Strengthen the New River Valley's capacity to assist in the creation of new businesses that are competitive locally, nationally, and globally.

Strategy: Support the development of business incubators, facilities and services they offer to new businesses.

Goal: To encourage "would be" entrepreneurs through education and enhanced opportunities.

Strategy: Provide alternate educational opportunities and support to encourage self-employment.

Strategy: Encourage and acknowledge entrepreneurial efforts in established local industries and businesses.

Strategy: Encourage home-based, community-based business zoning.

Goal: To develop and coordinate tourism which can provide activities and attractions that would better utilize the tourism potential of the New River Valley.

Strategy: Identify unique natural and cultural locations and events in the region.

Strategy: Cooperatively market and coordinate scheduling of local attractions to best utilize resources and identify the New River Valley as a tourism destination.

Strategy: Develop rural heritage-based businesses to support the development of arts, crafts and related businesses.

Goal: Expand the use of technology as a basis for entrepreneurial ventures.

Strategy: Encourage the use of locally developed technology in manufacturing and other industry.

Strategy: Support the development of E-commerce and business-to-business ventures.

- Goal:** To expand the region's economic base without compromising the high quality of life.
- Strategy:** Recruit environmentally responsible companies.
- Strategy:** Use land use controls and utility availability to direct business to appropriate locations.
- Strategy:** Develop and promote micro-business opportunities for recycled products to enhance local utilization of recycled materials.
- Goal:** To improve the region's ability to market itself and respond to the needs of new industrial, research, and technological prospects.
- Strategy:** Market the region's existing industrial, technology, and research space.
- Strategy:** Seek regional certification through the Virginia Community Certification Program and market the region's assets to prospective industries.
- Strategy:** Pursue a multi-regional marketing campaign involving the New River Valley Economic Development Alliance, New River Valley Visitors Alliance, and Chamber of Commerce Coalition.
- Goal:** To strengthen the economic position of downtown commercial districts.
- Strategy:** Enhance the diversity of the region's shopping opportunities.
- Strategy:** Improve the competitiveness of downtown business districts.
- Strategy:** Seek diversification and redevelopment of commercial districts.
- Goal:** To improve the customer service quality of local businesses.
- Strategy:** Provide service instruction to employees.
- Strategy:** Improve the region's ability to provide basic travel information to visitors.
- Goal:** To improve the region's tourism development potential and ability to market itself as a tourism destination.
- Strategy:** Encourage the development of appropriate hospitality businesses in strategic areas with high tourist traffic.
- Strategy:** Increase the region's tourism readiness and marketing capacity.
- Strategy:** Seek inter-regional partnerships with other Virginia communities, West Virginia, North Carolina, Tennessee and Kentucky to enhance the region's chances of becoming a tourism destination.
- Strategy:** Support passenger rail service in the New River Valley.
- Strategy:** Organize eco-tourism activities.
- Strategy:** Organize and promote interconnected walking, hiking and biking trails.
- Goal:** To increase the economic impacts of tourism in the New River Valley.
- Strategy:** Lengthen visitors' stays to the New River Valley.
- Strategy:** Increase the display, performance, and sale of all crafts, food and drink, art, and other goods made by local residents.
- Strategy:** Organize events that display the special qualities and lifestyles of Virginia's Southwest.
- Strategy:** Create a system of theme trails directing exploration of the region's drama theatres, golfing, birding, heritage and photo trails.
- Strategy:** Develop a regional heritage festival (week long).
- Goal:** To attract new industries that will complement the region's economy, strengthen inter-industry linkages, and utilize the region's labor force.
- Strategy:** Pursue a targeted industry approach to industry recruitment.
- Strategy:** Recruit outside firms seeking a trained and skilled labor force, low utility costs, high quality industrial

- space, and convenient highway access.
- Strategy:** Recruit outside firms that currently have significant vendor relationships with New River Valley companies.
- Goal:** **To improve the ability of local governments to compete with neighboring states in the recruitment of high quality firms.**
- Strategy:** Designate a regional delegation to lobby the Virginia General Assembly for support.
- Strategy:** Encourage local governments to take a more pro-active approach to economic development.
- Strategy:** Provide creative public incentives to encourage private investment.
- Strategy:** Foster partnerships among localities with common needs (including non-adjacent counties.)
- Goal:** **To enhance the financial resources of local governments through tax restructuring.**
- Strategy:** Encourage the State to share income taxes and revenue growth with localities.
- Strategy:** Encourage the state to allow more flexible local revenue strategies.
- Goal:** **To bring a voice to the policy table on behalf of the region.**
- Strategy:** Seek representation on State Commissions and Committees
- Strategy:** Provide input to State from regional economic development organizations and planning districts.
- Goal:** **To improve the ability of local firms to strengthen industry relationships, access product and/or consumer markets, and become globally competitive.**
- Strategy:** Promote and coordinate existing quality initiatives (e.g., ISO 9000 industry certification programs).
- Strategy:** Develop a "Corporate Team" program to encourage local businesses to work together to pursue joint markets and/or federal contracts.
- Strategy:** E-business support and development
- Strategy:** Market New River Valley products to other state, national, and international markets.
- Goal:** **To develop and strengthen the role of international trade and commerce in the economy of the New River Valley.**
- Strategy:** Coordinate with existing international trade promotion, training and networking efforts/initiatives.
- Strategy:** Market the advantages and promote the use of the Foreign Trade Zone and Customs Office at the New River Valley Airport.
- Strategy:** Use Foreign Trade Zone status as a tool in recruiting new industries and diversifying the New River Valley's economy.
- Goal:** **To improve the region's ability to support and respond to the needs of local industries.**
- Strategy:** Create a more supportive and open relationship between industry, government, and educational institutions.
- Strategy:** Develop a "one stop" center where businesses can seek employees, and training can be arranged if employees don't have the needed skills for the job.
- Strategy:** Provide intermediary between industry and social services.
- Goal:** **To improve the corporate profitability of existing firms in order to encourage capital investment and job creation.**
- Strategy:** Create new financing opportunities for business/industry expansion.
- Strategy:** Assist the commercialization of innovative technology and non-technology-based enterprises.
- Strategy:** Develop more value-added processes with local resource companies.

Strategy: To encourage recruitment of local college graduates.

Goal: **To develop joint venture opportunities with international firms.**

Strategy: Identify potential international partners for local firms.

Goal: **To capitalize on the region's unique human resources.**

Strategy: To utilize specialty training (e.g. engineers, telecommunication, and technology).

Strategy: To utilize specialty skills (e.g. artists and artisans).

Strategy: To utilize basic skills in newer industries (e.g. hand dexterity).

EDUCATION AND TRAINING

The New River Valley builds a well-educated, well-trained workforce by providing a cooperative educational system with quality personal, professional, and technical education for all citizens of the region

Goal: To create an educational system for the New River Valley that transcends district lines to maximize available resources and eliminate inequity.

Strategy: Use multi-media technologies in the classroom to share instructional delivery and access to information throughout the region.

Strategy: Allocate resources equitably to ensure that students from all economic and basic skill groups in school are prepared, encouraged, and ready to learn.

Strategy: Encourage State recognition of the need for a funding formula fostering regional cooperation among public schools in high tech training and education.

Goal: To have a positive, supportive, and successful climate where students are ready and able to learn.

Strategy: Encourage students, parents, teachers, and administrators to develop shared solutions for problems.

Strategy: Support efforts to respond to issues related to racial or cultural differences or perceived differences. (e.g., the Diversity Forum)

Strategy: Realign local resources into early childhood development programs (i.e., Head Start and Even Start).

Strategy: Identify and address potential barriers and opportunities for learning through need and ability screening (e.g., learning disabilities, medical problems, nutritional deficiencies, high aptitude areas, student defined learning aids, etc.).

Strategy: Achieve a crime-free and drug-free environment in our schools.

Strategy: Encourage all students to achieve and excel according to their abilities.

Strategy: Provide nurturing environment to all children including values development and "employability skills" (e.g. improved work ethic.)

Goal: To maintain open communication between the schools and the public regarding the importance of education and the needs and accomplishments of local school systems.

Strategy: Educate voters and elected officials regarding the roles and duties of school boards in the New River Valley.

Strategy: Use local public access TV, print media, and other approaches to promote school needs and accomplishments and the importance of education.

Goal: To improve the Industry / Education interface at all levels.

Strategy: Provide students with more "real world" learning opportunities in order to prepare them to compete in a global economy.

Strategy: Expand mentoring and "shadow" programs.

Strategy: Establish partnerships between industry/business and schools to promote the importance of skill development and inform educators of the skills needed (e.g., Work Keys)

Strategy: Seek a closer partnership between industry leaders and educators to design traditional and vocational programs.

Goal: To increase literacy rates among the region's children and adults (90% with High School Diploma or equivalent).

Strategy: Expand programs to teach basic literacy skills.

Strategy: Offer more on-site training opportunities to local businesses and industries.

- Goal:** To create life-long learning opportunities for New River Valley residents.
- Strategy:** Expand educational curriculum, operating hours and location of programming to offer non-traditional students educational opportunities to meet the needs of all of the region's residents.
- Strategy:** Provide affordable, diverse, and accessible continuing education opportunities.
- Strategy:** Support the education and development of grassroots leaders.
- Goal:** To train a new technology workforce and re-skill economically displaced workers for higher skills and productivity in the 21st Century economy.
- Strategy:** Train managers and workers to meet the current and future challenges of a competitive marketplace.
- Strategy:** Expand existing corporate training and professional development programs.
- Strategy:** Develop a "one stop career shop" based on the economic opportunities of the region and geared to providing skills and assistance necessary to compete in the global marketplace.
- Strategy:** Foster interagency cooperation in the delivery of services to assist residents with training and employment opportunities.
- Strategy:** Implement a program to prepare secondary school students for technical careers that will support the recruitment of high technology industries to the New River Valley.
- Strategy:** Encourage additional funding for educational programs, especially technology.
- Goal:** To enhance and link the region's labor skills and technology advantages to improve wage levels.
- Strategy:** Link local industries with technology and research capabilities of Virginia Tech, Radford University, and New River Community College.
- Strategy:** Expand (internally and externally) the Virginia Tech Corporate Research Center.
- Strategy:** Encourage vocational programs and marketable skills.
- Strategy:** Market the region's specialty skill base (e.g., tool and die operators and engineers) to prospective industries.

HEALTH AND HUMAN DEVELOPMENT

The New River Valley provides opportunities for families and individuals to achieve their potential.

Goal: To foster inter-agency cooperation in the delivery of human services.

Strategy: Devise an easily available system for the delivery of human services.

Strategy: Strengthen client awareness of available services through better use of media, technology, and volunteer care networks, and the grouping of social service agency representatives and informational material within the one stop center.

Goal: To provide affordable and accessible human services to all New River Valley citizens.

Strategy: Make high quality services available in the New River Valley.

Strategy: Target the needs of "high risk" persons of the region in order to allow greater participation of these persons in the workforce and community.

Strategy: Prepare to maximize the benefits of national health care reform.

Strategy: Encourage and improve volunteer involvement in the delivery of human services.

Strategy: Target the needs of "hard-to-serve," and low-income individuals in the New River Valley.

Goal: To create an affordable, accessible public transportation system for all citizens.

Strategy: Coordinate and maximize the use of existing public and private transportation resources.

Strategy: Target and coordinate the expansion of currently available "on demand" transportation services to fill the needs of elderly, disabled, and disadvantaged citizens.

Strategy: Plan and coordinate the expansion of the existing public transportation network to incorporate the entire New River Valley.

Strategy: Support volunteer-based transportation alternatives (e.g., Access to Rides).

Goal: To expand the region's child and adult day care network.

Strategy: Develop an integrated network of private and public child and adult day care providers to assist families.

Strategy: Enable parents who need or desire to work outside the home, or seek education/training, access to quality child care twenty-four hours a day.

Goal: To ensure the safety of the region's citizens.

Strategy: Improve the region's preparedness and ability to respond to natural crisis and man-made emergencies.

Strategy: Reduce police, fire, and Emergency Medical Service response times throughout the New River Valley.

NATURAL AND CULTURAL ENVIRONMENT

The New River Valley is an attractive and desirable place to live, work, and visit.

Goal: To develop eco-tourism opportunities in the New River Valley.

Strategy: Design and market a series of travel packages for different recreational consumers.

Strategy: Institute measures to protect critical areas from inappropriate development.

Strategy: Inventory cultural sites and artisan shops, and establish loop trails off the Blue Ridge Parkway.

Goal: To expand recreational opportunities for residents and visitors.

Strategy: Develop nature-based recreational opportunities, including a system of trails for hiking and biking.

Strategy: Identify and publicize appropriate recreational opportunities around the region.

Goal: To manage the impacts of future development in order to preserve the character and quality of the regional environment.

Strategy: Adopt and practice sound land use planning and utility development to preserve the region's rural character.

Strategy: Encourage the development of recreational amenities in conjunction with all development throughout the region.

Strategy: Adopt open space planning techniques in each jurisdiction to ensure that critical or high risk areas are protected from inappropriate development.

Strategy: Collaborate with regional and state land trusts to educate landowners regarding voluntary easements.

Goal: To encourage regional recycling as a way to reduce demand for new or expanded solid waste facilities.

Strategy: Continue public awareness of benefits and needs for recycling.

Strategy: Develop convenient means to recycle throughout the New River Valley.

Goal: To increase the awareness of educational and cultural programs in the region.

Strategy: Promote the enhancement of educational and cultural amenities.

Strategy: Cooperatively market regional events.

Goal: To develop activities and attractions that would better utilize the tourism potential of the New River Valley.

Strategy: Identify, develop, and package the region's inventory of historical, cultural, natural features, and events and market to outside markets.

Strategy: Examine opportunities to attract travelers from the Blue Ridge Parkway.

Strategy: Create and support a regional tourism agency/organization to promote the New River Valley as a whole in partnership with each locality and other regional promotion organizations.

PHYSICAL INFRASTRUCTURE

The New River Valley has complete and quality infrastructure to support the goals, needs, and aspirations of the regional community.

Goal: To improve the capacity, condition, and efficiency of inter- and intra-regional transportation systems.

Strategy: Seek the commitment of government and private interests to improve the capacity, efficiency, and condition of the regional transportation network.

Strategy: Increase the capacity and utilization of existing air service facilities in the New River Valley.

Strategy: Support passenger rail service for the New River Valley.

Strategy: Improve major corridors in "isolated" areas.

Strategy: Increase interstate connections.

Goal: To ensure adequate, reliable, and safe delivery of all utilities in the New River Valley.

Strategy: Interconnect water and sewer systems regionally where possible to improve reliability and safety.

Strategy: Examine the potential of the New River as an alternative source of water for communities using springs and wells.

Strategy: Encourage AEP to build redundancy in electrical service to eliminate blackout/brownouts.

Goal: To plan for the systematic construction, replacement, and repair of public infrastructure to meet future needs and ensure fiscal responsibility.

Strategy: Encourage the development and updating of Capital Improvement Plans (CIP).

Strategy: Seek creative and alternative funding sources for eligible capital improvement projects.

Strategy: Seek creative and cooperative regional financing strategies for major infrastructure needs.

Goal: To improve the region's telecommunication network to attract new firms, assist existing firms, and educate citizens.

Strategy: Pursue plans to expand the "Electronic Village" concept.

Strategy: Promote the expansion and use of the "Electronic Classroom" at Virginia Tech, Radford University, New River Community College and primary and secondary schools.

Strategy: Pursue direct electronic links to marketing information and market sources for advancing the region.

Strategy: Establish a regional communications program for marketing and other outreach programs.

Goal: To achieve regional solutions to solid waste disposal and recycling.

Strategy: Reduce the amount of waste added to the waste stream.

Strategy: Seek inter-and intra-regional cooperation regarding the disposal of regional solid waste.

Strategy: Pursue markets for recycled and reused products.

Goal: To assure that the region has an ample supply of affordable housing to meet the needs of people in all income ranges.

Strategy: Adopt creative development approaches to encourage the creation of affordable housing.

Strategy: Determine appropriate and cost-effective means for providing shelter for all residents.

Goal: To increase the region's supply of ready and available industrial properties for occupancy.

Strategy: Identify, evaluate, and negotiate the acquisition and/or reserved use of industrial and business property within the region.

Strategy: Develop regional properties tailored to the needs of targeted industries.

EVALUATION OF PREVIOUS YEAR'S ACTIVITIES

The 2002 Project Package represented the priorities of the region as of May 2001. It is, therefore, imperative to look again critically at that list. First, it is ascertained whether or not the project is still desired by the named agency. If not, it will be dropped from the new list. If the project is still desired (indicated by an "X" in the table), it is evaluated in terms of status (see **New River Valley 2002 Annual Project Package Evaluation**, page 17). The status categories of "planning, funding, and completed" are explained below. If a project has been completed or is fully funded, it will not be included in the 2003 Project Package.

Planning

Planning, in this instance, is a general term used to indicate ongoing development of a project. This may include any of the following activities:

- holding project meetings
- studies including feasibility studies, engineering or architectural reports
- completion of required forms, permits, processes
- or any other activity indicating active pursuit of the project.

Funding

Funding is the critical yet often elusive component for bringing a project to fruition. The formal request for funding from Federal agencies is often a two-step process which begins with a pre-application. If the project is viewed favorably, the sponsoring agency is invited to submit an application. A project is considered "Funded" following award notification when grant agreements are completed.

Completed

A construction project is considered "completed" when the construction is entirely finished. A program (non-construction) is considered "completed" when it is implemented.

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New River Valley 2002 Annual Project Package Evaluation

Area	Description	Total Funding	PROJECT STATUS*					Notes	
			Desired	Planning	Pre-Appl.	Application	Funded		Completed
Economic Development									
NRV	NRV Commerce Park Phase II (VA's First) Acquire an additional 265 acres and begin development of Phase II as a regional industrial park owned by Virginia's First Regional Industrial Facility Authority.	\$5,000,000	X				X	X	Approximately 200 acres acquired for \$1 million. \$4 million desired to develop Phase II.
NRV	New River Valley Development Revolving Loan Fund Re-capitalization Fund to provide assistance for business and non-profit development.	\$500,000	X	X	X	X			Under EDA review.
NRV	Montgomery County Business Accelerator A facility providing intensive business training and space for people starting new businesses.	\$4,000,000	X	X	X	X			Under EDA review.
Radford LMA	Floyd County Economic Development Center New building to provide multi-tenant and community space.	\$1,000,000	X	X					Actively being pursued.
Radford LMA	Regional Conference Center on NR at Radford Determine feasibility and appropriate site for regional conference center, probably adjacent to new golf course and Radford University.	\$5,000,000	X						Subject of Radford Riverfront Plan.
NRV	Glen Lyn Coal By-Products Recycling Study Determine uses for the by-products of the American Electric Power plant.	\$15,000	X						
Radford LMA	Floyd Commerce Center - Incubator Building Develop building in new Floyd Regional Commerce Center.	\$700,000	X						
Radford LMA	Industrial Park Development - Radford Corporate East Acquisition and development of new 56 acre Industrial Park within City limits. Includes construction of roadway, sanitary sewer, waterline, landscaping.	\$1,200,000	X						
NRV	Communications Center Purchase telecommunications equipment to make the New River Valley Competitiveness Center a world-class telecommunications center.	\$60,000	X						
NRV	Jacksonville Center Rural Cultural Business Incubator A rural culture and marketing center to provide artisan work space and retailing space, as well as office area and training and performance areas.	\$500,000	X	X	X	X	X		Under construction.
NRV	New River Valley Business Center Phase I Development of a multi-use facility including childcare, banking, food court, business support services, multi-tenant occupancy, and incubator graduates.	\$4,000,000	X						
NRV	21st Century Secondary Education - Advanced Placement High School A facility providing regional instruction for advanced placement study.	\$10,000,000	X	X					Actively being pursued.
Pulaski LMA	Pulaski WORK Center (DJOTS) Phase I Acquire building to provide technology services to global and national companies. Includes communication infrastructure, equipment, software, and alterations.	\$1,000,000	X	X	X	X			Under EDA review.
Education and Training									
NRV	Grassroots Leadership Development Develop and sustain a network of grassroots leaders, providing training and support as opportunities for participation in civic activities.	\$30,000	X						

New River Valley 2002 Annual Project Package Evaluation

Area	Description	Total Funding	PROJECT STATUS*						Notes
			Desired	Planning	Pre-Appl.	Application	Funded	Completed	
Pulaski LMA	Technology Magnet School: Workforce Development Designed to develop a specialized workforce in the NRV by providing advanced technology education to secondary schools. Federal funds will be used to purchase training equipment and construction of a facility.	\$8,000,000	X	X	X				Have four acres of land. In NRCC Master Plan.
Natural and Cultural Environment									
Radford LMA	New River Watershed Map Create a user-friendly map of the Watershed that includes multiple information "layers" e.g., historic sites, camping, roads, river crossings, Civil War sites, etc.	\$50,000	X	X	X	X			Under EDA review.
Radford LMA	Radford Amphitheater Construction of an approximatley 250 seat amphitheater along the New River.	\$800,000	X	X					Site Committee preparing recommendations.
NRV	New River Craft Heritage Trail Creating single and multi-day trips to natural and cultural sites in the region and publication of study results.	\$55,000	X	X					Active.
NRV	New River Access Project Provide for recreation and eco-tourism network by providing access, camping, etc. along the New River.	\$875,000	X	X	X	X			Under EDA review.
NRV	Whitt-Riverbend Park Development Development of public park on 27.7 acres of land with 1.75 miles frontage on Walker Creek and the New River. Site will include primitive, camping, picnic, hiking, fishing, and improved road access.	\$700,000	X	X	X	X			Land acquired. Initial development under EDA review.
Pulaski LMA	Maple Shade Art/History Museum Complex Develop an art/history museum complex in downtown Pulaski.	\$4,000,000	X	X					
Pulaski LMA	New River Trail State Park Extension Phase 1 Extend trail into Pulaski	\$250,000	X	X		X	X		
Radford LMA	Wildwood Park Revitalization Implement proposed park rehabilitation (partial funding in place).	\$550,000	X	X			X		
NRV	New River Pocket Park - Pearisburg Development of a small public park on the New River at Bluff City. The park would be developed using assistance from Game & Fisheries as well as VDOT.	\$70,000	X	X					
Radford LMA	New River Valley Welcome Center Establish physical office space and permanent staff for the NRV Welcome Center.	\$500,000	X	X			X		To open Spring 2002.
Health and Human Services									
NRV	New River Care Center Facility offering multi-generation care (child, elder).	\$2,000,000	X						
Radford LMA	Addition to Radford Public Library Additional space to include a youth room, genealogy center, and technology center.	\$390,000	X						

New River Valley 2002 Annual Project Package Evaluation

Area	Description	Total Funding	PROJECT STATUS*					Notes
			Desired	Planning	Pre-Appl.	Application	Funded	
Physical Infrastructure								
NRV	Intermodal Transportation Center Further explore the possibility of developing an intermodal transportation site on under-utilized US Army property near Dublin, Virginia.	\$8,000,000	X					
Pulaski LMA	Pulaski Business Park Extend water and sewer lines and roads into parcel creating 12 industrial lots.	\$700,000	X	X				Active project.
NRV	Glen Lyn Industrial Park Infrastructure Water and sewer infrastructure.	\$125,000	X					
NRV	Yellow Sulphur Springs Water & Sewer Improvements To provide water and sewer.	\$700,000	X					
Pulaski LMA	Dora Highway Flood Project Phase I To relocate people out of flood plain in Town of Pulaski.	\$500,000	X	X	X	X	X	Under construction.
	TransDominion Express - Capital Costs A statewide project to provide passenger rail transportation from Bristol, through the New River Valley, and on to Richmond and Washington, D.C.	\$9,300,000	X					
NRV	Southwest Virginia Multi-Modal Transportation Planning Study To be conducted by the Virginia Tech Institute for Policy Outreach. Will look at all major modes of transportation including roads, trains and planes.	\$5,000						No longer desired.
Pulaski LMA	Bagging Plant Road Site Development Industrial access enhancement including connector to I-81.	\$1,500,000	X					Under discussion.
Radford LMA	Floyd Commerce Center - Industrial Road (Exterior) Develop roads to the entrance of the Floyd Commerce Center.	\$400,000	X					
NRV	Radford Army Ammunition Plant Infrastructure Improvements Water, sewer, road, and rail upgrades at the New River site.	\$500,000	X					
Pulaski LMA	Pulaski County Mobile Home Parks Sewer/Water To provide water and sewer.	\$700,000	X	X	X	X		Under RD review.
Radford LMA	Route 8 Improvements (South) Road Improvements on Route 8 southbound from Montgomery toward Floyd.	\$1,500,000	X					
NRV	NRV Airport Runway Overlay Strengthening of runway to enable use by heavier aircraft.	\$2,000,000	X	X	X			Airport Commission actively pursuing.
Pulaski LMA	Town of Pulaski Water System Improvements Multiple replacements and improvements.	\$2,100,000	X					
Radford LMA	Radford Industrial Center, Phase III Water and storm water expansions, and the completion of Corporate Drive in the Radford Industrial Center.	\$294,212	X					
Radford LMA	Ingram Village Sewer Put in water/sewer lines.	\$1,500,000	X					
NRV	Pearisburg Wastewater Plant Expansion Increase capacity of existing sewer plant to accommodate present and future growth.	\$2,500,000	X					

New River Valley 2002 Annual Project Package Evaluation

			PROJECT STATUS*						
Area	Description	Total Funding	Desired	Planning	Pre-Appl.	Application	Funded	Completed	Notes
NRV	New River Valley Park and Ride Lot Development Development of new park and ride facilities.	\$1,500,000	X	X					
Radford LMA	Blacksburg Major Street Improvements Improvements to arterial system in Town.	\$1,226,000	X						
NRV	New River International Airport Improvements Improve the NRV Airport.	\$7,000,000	X	X	X				
NRV	Link Road: Pulaski County and Blacksburg New road to connect industrial area to Blacksburg.	\$24,000,000	X						
Radford LMA	Radford Main Street Public Improvement Parking lot improvements, and Grove Avenue paving, grading, storm system and landscaping.	\$382,418	X						
Pulaski LMA	Pulaski Health Department Facility New building for Pulaski Health Dept.	\$800,000	X						
NRV	Christiansburg Aquatic Center Indoor swimming pool, etc.	\$4,000,000	X						
NRV	Christiansburg Sports Complex Multi-sport/activity center.	\$2,500,000	X						
Radford LMA	Christiansburg Institute The Black Educational Experience, Cultural Learning Curriculum, Oral History, and Site preservation.	\$3,000,000	X						
NRV	New River Bridge at Industrial Park New bridge to link Radford and Interstate to New River Industrial Park.	\$11,000,000	X						
NRV	Pearisburg Fire Dept. Replacement of existing fire hall with a modern facility to include parking, drive-through bays, and meeting room.	\$1,000,000	X						
NRV	Pearisburg Town Shop Replacement of existing shop with a larger and more modern facility.	\$650,000	X						

*Project Status shows the progression of development from "Desired" to "Planning" to funding ("Pre-Application", "Application", and "Funded") and finally "Completed".

NEW ANNUAL PROJECT PACKAGE REPORT

As stated in the Organization and Management section of this report, the PDC Board members reviewed and updated the project evaluation criteria.

Project Evaluation Criteria - Revised April 2002

The Project Evaluation Criteria are designed to allow the Planning District Commission to make rational judgments as to the relative value of various project proposals. The proposed projects should be aimed at encouraging private investments in economic development or activities to support such developments. The first step in developing the criteria included a review and revision of the Goals and Strategies. Based on those Goals and Strategies, the Planning District Commission has established priority ratings for various project types. These project types have been placed into four priority levels by the Planning District Commission and serve as the project type portion of the criteria.

PROJECT TYPE*

Priority Level 1

- Water and/or Sewer Improvements
- Microenterprise Assistance
- Local School & Educational Facilities
- Tourism
- Employment Creation/Retention – Technology and Industrial
- Primary/Arterial Roads
- Interstate Connections
- Rail and Airport service
- Technology Career Facilities

Priority Level 2

- Comprehensive Community Development
- Drainage/Flood Control
- Housing Production
- Facilities for Protected Populations
- Secondary Roads
- Other Economic Development
- Central Business District Revitalization

Priority Level 3

- Sheltered Workshop
- Care Facilities
- Community Centers/Recreation
- Other Community Services Facilities
- Homeownership Program

Priority Level 4

- Employment Creation/Retention - Commercial
- Other Housing
- Other Community Facilities

*Administrative facilities to support project types have the same priority as the project type.

OTHER CRITERIA

While “project type” links the project criteria to the CEDS’ Goals and Strategies, there are other important factors in ranking individual projects. These factors are represented in the criteria listed below:

- Investment Relationship
- Regional Participation
- Relationship
- Per Capita Income
- Unemployment Rate
- Relative Jurisdictional Stress
- Relationship to Private Investments
- Relationship to Previous Investments
- Readiness to Initiate Project

1. Investment Relationship: The project is a significant investment in relation to the economy of the Planning District.

Points

- 4 A. Proposed investment directly supports high skill/high wage jobs.
- 3 B. Proposed investment results in an environment to support high skill/high wage jobs.
- 2 C. Proposed investment results in jobs having a regional average wage.
- 1 D. Proposed investment is to support high skill/high wage jobs.
- 0 E. Does not support above average job creation.

2. Regional Significance: The significance of a project is in relation to the number of jurisdictions participating in reference to services and money invested.

Points

- 4 A. Four or More Jurisdictions Participating
- 3 B. Three Jurisdictions Participating
- 2 C. Two Jurisdictions Participating
- 1 D. One Jurisdiction Participating

3. Proposed Investment is Proactive: The proposed investment looks beyond the immediate economic horizon and is aimed at strengthening the relationships among business clusters.

Points

- 5 A. Project Relates Directly to Two or More existing or immerging Regional Economic Clusters
- 2 B. Project Relates Directly to One existing or immerging Regional Economic Cluster.
- 0 D. Project Does not Relate to a Regional Economic Cluster

4. Per Capita Income: Utilizing the latest available data, per capita income will be used in evaluating project significance. City-County/Town rank will be utilized, while in cases of multiple jurisdictions, the average rank will be determined.

Points

- 3 A. If less than or equal to 60% of State per capita income
 - 2 B. If 61 - 74% of State per capita income
 - 1 C. If 75 - 99% of State per capita income
 - 0 D. If greater than or equal to the State per capita income
5. Unemployment Rate: Utilizing the latest annual average figures available, unemployment rates will be used in evaluating project significance. City-County/Town will be utilized, while in cases of multiple jurisdictions, the average rank will be determined.

Points

- 3 A. If 50% or more above State average
 - 2 B. If 25 - 49% above State average
 - 1 C. If 1 - 24% above State average
 - 0 D. If equal to or below State average
6. Relative Jurisdictional Stress: A composite index prepared by the Commission on Local Government to compare the relative strengths of the jurisdictions in the State.

Points

- 2 A. High stress
 - 1 B. Above average stress
 - 0 C. Below average stress
7. Relationship to Private Investments: Capital investments from private sources relate to the significance of the project.

Points

- 5 A. Direct Private Capital Investment
 - 3 B. Direct Relationship to Private Capital Investment
 - 2 C. Indirect Relationship to Private Capital Investment
 - 1 D. Minimal Indirect Relationship to Private Capital Investment
8. Relationship to Previous Investment

Points

- 2 A. New Service or Facility; Expansion of Service from an Existing Service
- 1 B. Replacement of Existing Service or Facility

9. Readiness to Initiate Project

Points

- 5 A. Jurisdictional Commitment and Final Plans and Specifications
- 4 B. Jurisdictional Commitment - Preliminary Plans and Specifications
- 2 C. Jurisdictional Commitment, but no Plans and Specifications
- 1 D. No Jurisdictional Commitment, but Preliminary Plans and Specifications
- 0 E. No Jurisdictional Commitment and no Plans and Specifications

In addition, the environmental impact of each project will be evaluated on a project-by-project basis.

Evaluating Projects

Projects remaining from the 2002 Project package as well as new project ideas are evaluated and ranked using the above criteria. While all the criteria are important, several are based directly on the most current economic data. For a summary of that data, see Tables 1, 2 and 3 below. For the scores and ranked projects, see the **New River Valley 2003 Annual Project Package**, page 27. (To see the short-range vs. long range breakdown, see **New River Valley 2003 Annual Project Package in Time Order**, page 31).

Table 1
Per Capita Income

Jurisdiction	1999 Per Capita % of VA	
Floyd County	\$17,466	58.6%
Giles County	\$19,963	67.0%
Montgomery County*	\$19,817	66.5%
Pulaski County	\$20,952	70.3%
City of Radford*	\$19,817	66.5%
Virginia	\$29,794	100.0%

* Montgomery and City of Radford combined.

Source: *Virginia Employment Commission.*

Table 2
2000 Annual Unemployment Rates

Jurisdiction	Percent
Floyd County	4.6%
Giles County	4.9%
Montgomery County	1.8%
Pulaski County	5.9%
City of Radford	2.9%
Virginia	2.2%

Source: *Virginia Employment Commission.*

Note: 50% above the Virginia level would be 3.3% or more; 25-49% above would be 2.8 to 3.27%.

Table 3
Relative Jurisdictional Fiscal Stress, 1998/99

Floyd County	Below Average
Giles County	Below Average
Montgomery County	Above Average
Pulaski County	Above Average
City of Radford	Above Average

Source: Virginia Commission on Local Governments, May 2001.

New River Valley 2003 Annual Project Package

Score	Area	Description	Fed. \$	State \$	Local \$	Total Funding	Const. Date	Responsible Agency
39	NRV	New River Valley Development Revolving Loan Fund Fund to provide assistance for business and non-profit development.				\$500,000	2003	NRVPDC
38	Pulaski LMA	Workforce Establishment Program To accelerate the establishment of a high-tech workforce cluster in the NRV.				\$1,000,000	2003	Virginia's First
37	Pulaski LMA	Pulaski WORK Center (DJOTS) Phase I Acquire building to provide technology services to global and national companies. Includes communication infrastructure, equipment, software, and alterations.				\$1,000,000	2003	Pulaski Town
36	NRV	Jacksonville Center Rural Cultural Business Incubator A rural culture and marketing center to provide artisan work space and retailing space, as well as office area and training and performance areas.				\$500,000	2003	Floyd Community Center for the Arts
35	NRV	NRV Airport Runway Overlay Strengthening of runway to enable use by heavier aircraft.				\$2,000,000	2003	Airport Commission
33	NRV	VT KnowledgeWorks Phase I (formerly Montgomery County Business Accelerator) A facility providing intensive business training and space for people starting new businesses.				\$5,900,000	2003	Virginia Tech Foundation
33	NRV	NRV Commerce Park Phase II (VA's First) Acquire an additional 265 acres and begin development of Phase II as a regional industrial park owned by Virginia's First Regional Industrial Facility Authority.				\$5,000,000	2005	Virginia's First
33	NRV	New River Valley Business Center Phase I Development of a multi-use facility including childcare, banking, food court, business support services, multi-tenant occupancy, for incubator graduates.				\$4,000,000	2006	NRVDC
33	NRV	Taxiway to Industrial Park To provide taxiway to Industrial Park (NRV Commerce Park).				\$250,000	2003	Airport Commission
33	NRV	Communications Center Purchase telecommunications equipment to make the New River Valley Competitiveness Center a world-class telecommunications center.				\$60,000	2004	NRVDC
33	NRV	New River International Airport Improvements Improve the NRV Airport.				\$7,000,000	2006	Airport Commission
32	NRV	New River Access Project Provide for recreation and eco-tourism network by providing access, camping, etc. along the New River.				\$875,000	2003	Pulaski County
31	Pulaski LMA	Technology Magnet School: Workforce Development Designed to develop a specialized workforce in the NRV by providing advanced technology education to secondary schools. Federal funds will be used to purchase training equipment and construction of a facility.				\$8,000,000	2003	New River Community College & School Div's
31	Radford LMA	Regional Conference Center on NR at Radford Determine feasibility and appropriate site for regional conference center, probably adjacent to new golf course and Radford University.				\$15,000,000	2006	Radford Univ/City/Co
31	NRV	VT KnowledgeWorks Phase II Phase II facility providing intensive business training and space for people starting new businesses.				\$720,000	2004	Virginia Tech Foundation
30	Radford LMA	Floyd Commerce Center - Incubator Building Develop building in new Floyd Regional Commerce Center.				\$700,000	2005	Floyd County

New River Valley 2003 Annual Project Package

Score	Area	Description	Fed. \$	State \$	Local \$	Total Funding	Const. Date	Responsible Agency
29	Radford LMA	New River Watershed Map Create a user-friendly map of the Watershed that includes multiple information "layers" e.g., historic sites, camping, roads, river crossings, Civil War sites, etc.				\$50,000	2003	American Heritage River user's map
29	Radford LMA	Radford River Front Development Visitors Center sign, Boat ramp, parking lot, landscaping, lighting, canoe and bike rental structure, planning and engineering.				\$150,000	2003	Radford
29	NRV	Intermodal Transportation Center Further explore the possibility of developing an intermodal transportation site on under-utilized US Army property near Dublin, Virginia.		\$8,000,000		\$8,000,000	2005	VA's First/ATK
29	NRV	21st Century Secondary Education - Alternative School A facility providing regional instruction for alternative study.				\$10,000,000	2006	NRV School Divisions
29	Pulaski LMA	Maple Shade Art/History Museum Complex Develop an art/history museum complex in downtown Pulaski.				\$4,000,000	2004	NRV Arts Council
28	Radford LMA	Floyd County Economic Development Center New building to provide multi-tenant and community space.				\$1,000,000	2003	Floyd County
28	Pulaski LMA	New River Trail State Park Extension Phase 1 Extend trail into Pulaski				\$250,000	2003	Pulaski Town
27		TransDominion Express - Capital Costs A statewide project to provide passenger rail transportation from Bristol, through the New River Valley, and on to Richmond and Washington, D.C.		\$9,300,000		\$9,300,000	2004	VA Department of Rail and Public Transportation
27	Radford LMA	Industrial Park Development - Radford Corporate East Acquisition and development of new Industrial Park within City limits. Includes construction of roadway, sanitary sewer, waterline, landscaping, grading, surveying, etc.				\$1,200,000	2005	Radford
27	NRV	New River Craft Heritage Trail Creating single and multi-day trips to natural and cultural sites in the region and publication of study results.				\$55,000	2004	Visitor's Alliance
26	NRV	Whitt-Riverbend Park Development Phase II Development of public park on 27.7 acres of land with 1.75 miles frontage on Walker Creek and the New River. Site will include primitive, camping, picnic, hiking, fishing, and improved road access.				\$700,000	2003	Pearisburg
26	Pulaski LMA	Pulaski Business Park Extend water and sewer lines and roads into parcel creating 12 industrial lots.				\$700,000	2004	Pulaski Town
25	NRV	Link Road: Pulaski County and Blacksburg New road to connect industrial area to Blacksburg.				\$24,000,000	2015	VDOT Public/Private
24	NRV	Radford Army Ammunition Plant Infrastructure Improvements Water, sewer, road, and rail upgrades at the New River site.				\$750,000	2004	ATK
24	Radford LMA	Radford Amphitheater Construction of a 250 seat amphitheater along the New River.				\$800,000	2004	Radford
23	NRV	Glen Lyn Industrial Park Infrastructure Water and sewer infrastructure.				\$125,000	2003	Glen Lyn
23	NRV	Grassroots Leadership Development Develop and sustain a network of grassroots leaders, providing training and support as opportunities for participation in civic activities.		\$30,000		\$30,000	2003	New River Community Foundation
22	Pulaski LMA	Eagleview Mobile Home Park Water Project To provide water.				\$500,000	2003	Pulaski County
22	Pulaski LMA	Develop Maple Shade Redevelop strip mall.				\$4,500,000	2005	Pulaski Town
22	Pulaski LMA	Pulaski Stormwater Mitigation To assist in alleviating flood hazards and mapping of future floods.				\$1,000,000	2004	Pulaski Town

New River Valley 2003 Annual Project Package

Score	Area	Description	Fed. \$	State \$	Local \$	Total Funding	Const. Date	Responsible Agency
22	NRV	Christiansburg Sewer Plant Expansion To expand sewer facilities.				\$350,000	2002	Christiansburg Town
21	Pulaski LMA	Bagging Plant Road Site Development Industrial access enhancement including connector to I-81.				\$1,500,000	2004	Pulaski County and the RFAAP
21	Pulaski LMA	Dora Highway Flood Project Phase II To relocate people out of flood plain in Town of Pulaski.				\$500,000	2003	Pulaski Town
21	NRV	New River Valley Park and Ride Lot Development Development of new park and ride facilities.				\$1,500,000	2010	VDOT
21	Radford LMA	Christiansburg Institute The Black Educational Experience, Cultural Learning Curriculum, Oral History, and Site preservation.				\$3,000,000	2005	Christiansburg Institute
20	Pulaski LMA	Pulaski County Central Water and Sewer Project To provide water and sewer.				\$2,300,000	2003	Pulaski County
20	Pulaski LMA	Dublin Area Sewer Project To provide sewer.				\$1,500,000	2004	Pulaski County
20	Pulaski LMA	New River Center Water and Sewer Project To provide water and sewer.				\$1,000,000	2002	Pulaski County
20	Pulaski LMA	Case Knife Road Water Extension To provide water services to individuals on Case Knife Road.				\$200,000	2003	Pulaski County
20	NRV	Pearisburg Wastewater Plant Expansion Increase capacity of existing sewer plant to accommodate present and future				\$2,500,000	2006	Pearisburg Town
19	Radford LMA	Floyd Commerce Center - Industrial Road (Exterior) Develop roads to the entrance of the Floyd Commerce Center.				\$400,000	2004	Floyd County
19	Pulaski LMA	Town of Pulaski Water System Improvements Multiple replacements and improvements.				\$2,100,000	2006	Pulaski Town
19	Pulaski LMA	Brownfields Redevelopment Redevelopment of existing industry and housing.				\$1,000,000	2005	Pulaski Town
19	Radford LMA	Ingram Village Sewer Put in water/sewer lines.				\$1,500,000	2006	Pearisburg Town
19	Radford LMA	Blacksburg Major Street Improvements Improvements to arterial system in Town.				\$1,226,000	2003	Blacksburg
19	NRV	New River Pocket Park - Pearisburg Development of a small public park on the New River at Bluff City. The park would be developed using assistance from Game & Fisheries as well as VDOT.				\$70,000	2004	Pearisburg Town
19	NRV	Christiansburg Sewer Extension/Replacement To provide water and sewer.				\$1,030,000	2004	Christiansburg Town
19	NRV	New River Bridge at Industrial Park New bridge to link Radford and Interstate to New River Industrial Park.				\$11,000,000	2021	VDOT
19	Radford LMA	Route 100 South To provide water service to subdivision.				\$700,000	2003	Giles County
19	Radford LMA	Wilburn Valley To provide water service to subdivision.				\$700,000	2003	Giles County
18	NRV	Yellow Sulphur Springs Water & Sewer Improvements To provide water and sewer.				\$700,000	2003	Montgomery County
18	Radford LMA	Route 8 Improvements (South) Road Improvements on Route 8 southbound from Floyd, South.				\$1,500,000	2012	VDOT

New River Valley 2003 Annual Project Package

Score	Area	Description	Fed. \$	State \$	Local \$	Total Funding	Const. Date	Responsible Agency
17	Radford LMA	Radford Main Street Public Improvement Parking lot improvements, and Grove Avenue paving, grading, storm system and landscaping.				\$382,418	2004	Radford
17	NRV	Christiansburg Aquatic Center Indoor swimming pool, etc.				\$4,000,000	2005	Christiansburg Town
16	Pulaski LMA	Pulaski Health Department Facility New building for Pulaski Health Dept.				\$900,000	2005	Pulaski County
15	NRV	Christiansburg Sports Complex Multi-sport/activity center.				\$2,500,000	2003	Christiansburg Town
13	Radford LMA	Addition to Radford Public Library Additional space to include a youth room, genealogy center, and technology center.				\$400,000	2005	Radford

New River Valley 2003 Annual Project Package in Time Order

Area	Description	Total Funding	Const. Date	Responsible Agency
WITHIN THE NEXT TWO YEARS				
NRV	Christiansburg Sewer Plant Expansion To expand sewer facilities.	\$350,000	2002	Christiansburg Town
Pulaski LMA	New River Center Water and Sewer Project To provide water and sewer.	\$1,000,000	2002	Pulaski County
NRV	New River Valley Development Revolving Loan Fund Fund to provide assistance for business and non-profit development.	\$500,000	2003	NRVPDC
Pulaski LMA	Workforce Establishment Program To accelerate the establishment of a high-tech workforce cluster in the NRV.	\$1,000,000	2003	Virginia's First
Pulaski LMA	Pulaski WORK Center (DJOTS) Phase I Acquire building to provide technology services to global and national companies. Includes communication infrastructure, equipment, software, and alterations.	\$1,000,000	2003	Pulaski Town
NRV	Jacksonville Center Rural Cultural Business Incubator A rural culture and marketing center to provide artisan work space and retailing space, as well as office area and training and performance areas.	\$500,000	2003	Floyd Community Center for the Arts
NRV	NRV Airport Runway Overlay Strengthening of runway to enable use by heavier aircraft.	\$2,000,000	2003	Airport Commission
NRV	VT KnowledgeWorks Phase I (formerly Montgomery County Business Accelerator) A facility providing intensive business training and space for people starting new businesses.	\$5,900,000	2003	Virginia Tech Foundation
NRV	Taxiway to Industrial Park To provide taxiway to Industrial Park (NRV Commerce Park).	\$250,000	2003	Airport Commission
NRV	New River Access Project Provide for recreation and eco-tourism network by providing access, camping, etc. along the New River.	\$875,000	2003	Pulaski County
Pulaski LMA	Technology Magnet School: Workforce Development Designed to develop a specialized workforce in the NRV by providing advanced technology education to secondary schools. Federal funds will be used to purchase training equipment and construction of a facility.	\$8,000,000	2003	New River Community College & School Div's
Radford LMA	New River Watershed Map Create a user-friendly map of the Watershed that includes multiple information "layers" e.g., historic sites, camping, roads, river crossings, Civil War sites, etc.	\$50,000	2003	American Heritage River user's map
Radford LMA	Radford River Front Development Visitors Center sign, Boat ramp, parking lot, landscaping, lighting, canoe and bike rental structure, planning and engineering.	\$150,000	2003	Radford
Radford LMA	Floyd County Economic Development Center New building to provide multi-tenant and community space.	\$1,000,000	2003	Floyd County
Pulaski LMA	New River Trail State Park Extension Phase 1 Extend trail into Pulaski	\$250,000	2003	Pulaski Town

New River Valley 2003 Annual Project Package in Time Order

Area	Description	Total Funding	Const. Date	Responsible Agency
WITHIN THE NEXT TWO YEARS CONTINUED				
NRV	Whitt-Riverbend Park Development Phase II Development of public park on 27.7 acres of land with 1.75 miles frontage on Walker Creek and the New River. Site will include primitive, camping, picnic, hiking, fishing, and improved road access.	\$700,000	2003	Pearisburg
NRV	Glen Lyn Industrial Park Infrastructure Water and sewer infrastructure.	\$125,000	2003	Glen Lyn
NRV	Grassroots Leadership Development Develop and sustain a network of grassroots leaders, providing training and support as opportunities for participation in civic activities.	\$30,000	2003	New River Community Foundation
Pulaski LMA	Eagleview Mobile Home Park Water Project To provide water.	\$500,000	2003	Pulaski County
Pulaski LMA	Dora Highway Flood Project Phase II To relocate people out of flood plain in Town of Pulaski.	\$500,000	2003	Pulaski Town
Pulaski LMA	Pulaski County Central Water and Sewer Project To provide water and sewer.	\$2,300,000	2003	Pulaski County
Pulaski LMA	Case Knife Road Water Extension To provide water services to individuals on Case Knife Road.	\$200,000	2003	Pulaski County
Radford LMA	Blacksburg Major Street Improvements Improvements to arterial system in Town.	\$1,226,000	2003	Blacksburg
Radford LMA	Route 100 South To provide water service to subdivision.	\$700,000	2003	Giles County
Radford LMA	Wilburn Valley To provide water service to subdivision.	\$700,000	2003	Giles County
NRV	Yellow Sulphur Springs Water & Sewer Improvements To provide water and sewer.	\$700,000	2003	Montgomery County
NRV	Christiansburg Sports Complex Multi-sport/activity center.	\$2,500,000	2003	Christiansburg Town
NRV	Communications Center Purchase telecommunications equipment to make the New River Valley Competitiveness Center a world-class telecommunications center.	\$60,000	2004	NRVDC
NRV	VT KnowledgeWorks Phase II Phase II facility providing intensive business training and space for people starting new businesses.	\$720,000	2004	Virginia Tech Foundation
Pulaski LMA	Maple Shade Art/History Museum Complex Develop an art/history museum complex in downtown Pulaski.	\$4,000,000	2004	NRV Arts Council
	TransDominion Express - Capital Costs A statewide project to provide passenger rail transportation from Bristol, through the New River Valley, and on to Richmond and Washington, D.C.	\$9,300,000	2004	VA Department of Rail and Public Transportation
NRV	New River Craft Heritage Trail Creating single and multi-day trips to natural and cultural sites in the region and publication of study results.	\$55,000	2004	Visitor's Alliance

New River Valley 2003 Annual Project Package in Time Order

Area	Description	Total Funding	Const. Date	Responsible Agency
WITHIN THE NEXT TWO YEARS CONTINUED				
Pulaski LMA	Pulaski Business Park Extend water and sewer lines and roads into parcel creating 12 industrial lots.	\$700,000	2004	Pulaski Town
NRV	Radford Army Ammunition Plant Infrastructure Improvements Water, sewer, road, and rail upgrades at the New River site.	\$750,000	2004	ATK
Radford LMA	Radford Amphitheater Construction of a 250 seat amphitheater along the New River.	\$800,000	2004	Radford
Pulaski LMA	Pulaski Stormwater Mitigation To assist in alleviating flood hazards and mapping of future floods.	\$1,000,000	2004	Pulaski Town
Pulaski LMA	Bagging Plant Road Site Development Industrial access enhancement including connector to I-81.	\$1,500,000	2004	Pulaski County and the RFAAP
Pulaski LMA	Dublin Area Sewer Project To provide sewer.	\$1,500,000	2004	Pulaski County
Radford LMA	Floyd Commerce Center - Industrial Road (Exterior) Develop roads to the entrance of the Floyd Commerce Center.	\$400,000	2004	Floyd County
NRV	New River Pocket Park - Pearisburg Development of a small public park on the New River at Bluff City. The park would be developed using assistance from Game & Fisheries as well as	\$70,000	2004	Pearisburg Town
NRV	Christiansburg Sewer Extension/Replacement To provide water and sewer.	\$1,030,000	2004	Christiansburg Town
Radford LMA	Radford Main Street Public Improvement Parking lot improvements, and Grove Avenue paving, grading, storm system and landscaping.	\$382,418	2004	Radford
LONG TERM PROJECTS (BEYOND 2004)				
NRV	NRV Commerce Park Phase II (VA's First) Acquire an additional 265 acres and begin development of Phase II as a regional industrial park owned by Virginia's First Regional Industrial Facility Authority.	\$5,000,000	2005	Virginia's First
Radford LMA	Floyd Commerce Center - Incubator Building Develop building in new Floyd Regional Commerce Center.	\$700,000	2005	Floyd County
NRV	Intermodal Transportation Center Further explore the possibility of developing an intermodal transportation site on under-utilized US Army property near Dublin, Virginia.	\$8,000,000	2005	VA's First/ATK
Radford LMA	Industrial Park Development - Radford Corporate East Acquisition and development of new Industrial Park within City limits.	\$1,200,000	2005	Radford
Pulaski LMA	Develop Maple Shade Redevelop strip mall.	\$4,500,000	2005	Pulaski Town
Radford LMA	Christiansburg Institute The Black Educational Experience, Cultural Learning Curriculum, Oral History, and Site preservation.	\$3,000,000	2005	Christiansburg Institute
Pulaski LMA	Brownfields Redevelopment Redevelopment of existing industry and housing.	\$1,000,000	2005	Pulaski Town
NRV	Christiansburg Aquatic Center Indoor swimming pool, etc.	\$4,000,000	2005	Christiansburg Town

New River Valley 2003 Annual Project Package in Time Order

Area	Description	Total Funding	Const. Date	Responsible Agency
LONG TERM PROJECTS (BEYOND 2004) CONTINUED				
Pulaski LMA	Pulaski Health Department Facility New building for Pulaski Health Dept.	\$900,000	2005	Pulaski County
Radford LMA	Addition to Radford Public Library Additional space to include a youth room, genealogy center, and technology center.	\$400,000	2005	Radford
NRV	New River Valley Business Center Phase I Development of a multi-use facility including childcare, banking, food court, business support services, multi-tenant occupancy, for incubator graduates.	\$4,000,000	2006	NRVDC
NRV	New River International Airport Improvements Improve the NRV Airport.	\$7,000,000	2006	Airport Commission
Radford LMA	Regional Conference Center on NR at Radford Determine feasibility and appropriate site for regional conference center, probably adjacent to new golf course and Radford University.	\$15,000,000	2006	Radford Univ/City/Co
NRV	21st Century Secondary Education - Alternative School A facility providing regional instruction for alternative study.	\$10,000,000	2006	NRV School Divisions
NRV	Pearisburg Wastewater Plant Expansion Increase capacity of existing sewer plant to accommodate present and future growth.	\$2,500,000	2006	Pearisburg Town
Pulaski LMA	Town of Pulaski Water System Improvements Multiple replacements and improvements.	\$2,100,000	2006	Pulaski Town
Radford LMA	Ingram Village Sewer Put in water/sewer lines.	\$1,500,000	2006	Pearisburg Town
NRV	New River Valley Park and Ride Lot Development Development of new park and ride facilities.	\$1,500,000	2010	VDOT
Radford LMA	Route 8 Improvements (South) Road Improvements on Route 8 southbound from Floyd, South.	\$1,500,000	2012	VDOT
NRV	Link Road: Pulaski County and Blacksburg New road to connect industrial area to Blacksburg.	\$24,000,000	2015	VDOT Public/Private
NRV	New River Bridge at Industrial Park New bridge to link Radford and Interstate to New River Industrial Park.	\$11,000,000	2021	VDOT

Additional Concepts for Future Development

Though many projects exist to support the identified Goals and Strategies, there are also supporting concepts that do not have specific projects yet. This section outlines some of those concepts. Many of these projects comprise an economic development approach that links directly into the original *Vision 2020* goal of having “an optimum level of employment; an income level equal to or better than the state's average; and a beneficial living environment.”

Economic Development

The arena of economic development showcases the New River Valley's approach to creating a sustainable, diverse local economy that is also globally competitive. The following concepts do not currently have a project associated with them but eventually will in the future.

Concept title and description

Beautification of Radford's Riverbank:

Clean up and provide landscaping for the riverbank in Radford.

Marketing for Local Food & Lodging Establishments:

Assist local establishments in reclaiming a portion of the market for their services.

Niche Farming:

Agri-tourism for a regional community of farmers.

Sustainable Agriculture:

Feasibility Studies of agro-tourism and providing outlets for locally-produced dairy products.

Explore approaches to develop public/private partnerships:

There are increasing pressures for the development of public/private partnerships to expand the public assistance in providing basic infrastructure to a more active role in the development of corporations. The cost and risk involved in the formation of corporations has entrepreneurs seeking business acceleration assistance from the public sector. Defining and legitimizing this role is requiring innovation in establishing such partnerships.

Education & Training

In the area of Education and Training, the NRV has reached the critical point of needing to support significant workforce development, as unemployment rates are relatively low. While this is an enviable position in some respects, in other ways it represents us with a larger challenge than ever before: providing a high-quality workforce to area businesses and industries who are in global competition for markets and labor.

Concept title and description

Address the teacher shortage

Address education funding

Address alternative education systems

Health & Human Development

Health and human development put a personal face on the region's approach to supporting its citizens.

Concept title and description

Daycare run by Teens

Imagine: Theater for Youth

Natural & Cultural

The Natural and Cultural projects represent the importance our citizens place on the often intangible aspects of quality of life that can make a place one that people are proud to call home.

Concept title and description

Adopt-a-Stream:

Support for state-run program.

Arnheim House Preservation:

Preserve the historic Arnheim House.

Baseline Wildlife & Habitat Inventory:

Build baseline landscape-level wildlife species and habitat inventory for the greater New River watershed.

Citizens' Water Atlas:

Develop a database for water resources, including threats in the watershed.

Compliance Study of Erosion and Sedimentation Control Practices:

Examine compliance rates of erosion/sedimentation control practices.

Erosion Control:

Educate landowners on erosion control and restore eroded areas.

Native American Sites:

Document and catalog Native American sites, lands and trails.

New River Interpretive Trail Guidebooks:

Complete the guidebooks project begun by New River Community Partners.

New River Research and Outreach Coalition:

Establish a teaching and learning center and coordinate an interdisciplinary group of faculty, staff, students, agency personnel and citizens to gather and share information about the natural and cultural history of the NRV watershed.

Save Our Streams Water Quality Monitoring & Education:

Provide training, data review, reports, QA/QC, siting, teacher workshops, management, and volunteer coordination for the SOS programs in the NRV area.

Physical Infrastructure

A sound physical infrastructure is the base on which all other projects are built. There are many, many needs in the area of physical infrastructure including **water and sewer** as well as **technology** infrastructure. The PDC is ever vigilant of emerging needs in the region. Beyond these needs, additional concepts for physical infrastructure are listed below.

Concept title and description

Bikeway Network:

Plan and create a network of bikeways through the NRV that connects towns, scenic areas, and historic areas.

Mary Draper Ingles Trail:

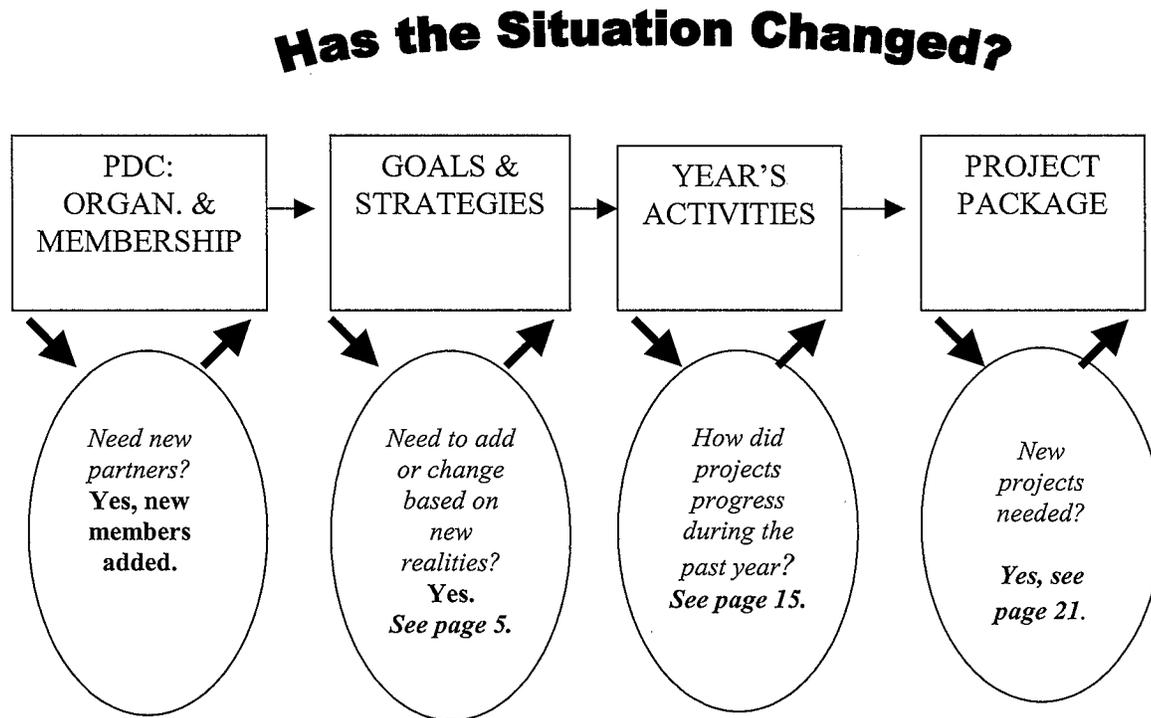
Multi-use trail following approximate route of Mary Draper Ingles.

EVALUATION: AN INTEGRATED APPROACH

As is apparent throughout this document, evaluation is an integrated part of the CEDS process. Given the continuous nature of this planning process, integration of evaluation into every step is one method of assuring a self-adjusting, constantly “fresh” plan and process. (See Figure 2.) Important questions that are asked along the way as part of a feedback loop include:

- Has the situation changed?
- Are new partners needed?
- Do Goals, Strategies, and Projects need to be changed in light of current Strengths, Weaknesses, Opportunities and Threats (SWOT)?

Figure 2:
Evaluation: An Integrated Part of the Continuous Planning Process



Evaluating Completed Projects

Following completion of a project, it is desirable to measure the effectiveness of the project and more specifically the return for the money spent. While larger goals such as a diversified economy, higher wages/incomes and improved quality of life are not easily detectable as they may be affected by most single projects, there are measurable related outputs. These include data such as number of jobs created and amount of private investment generated directly and indirectly. Please see **Project Evaluations**, Appendix IV.

Cautions and Concerns

While this is a straightforward query, answers are not so simple nor easily obtained. These projects do not take place in a laboratory where all external factors are controlled; rather each project is but one small part of countless variables in a huge picture that is the global economy. Moreover, the sum of a program of well-developed, mutually supporting projects is much greater than the sum of the parts.

For example, singularly developing a Technology Magnet School would not necessarily help incomes or unemployment in the region. Singularly developing a large Commerce Park to attract high tech industry will not help local economies if it sets idle. However, if a well-trained, well-educated work force is developed and physical space and infrastructure is available to high tech firms simultaneously, the likely of significant positives outcomes is great. Therefore, a truly integrated economic development strategy which has multi-dimensional projects and components cannot be accurately measured in a single dimension. A means of simultaneously measuring relationships and synergies must be developed. A better question in many instances may be, "Is a good new piece of the puzzle now in place?"

Another difficulty in measuring outputs is that the timing is uncertain. In some cases, the greater the potential reward in the end, a longer time-frame may be required.

One of the most significant limiting factors in evaluation concerns the collection of data. To truly account for the success of a program would require tracking every single action and following that action to its subsequently induced actions and so forth. Even an attempt to keep track of "simple" items such as "jobs created" is a laborious process which takes time away from new project development, administration, etc.

Lastly and related to the multi-dimensional discussion above, even if time is invested in tracking jobs and investments associated with a project, the data is not necessarily valid outside its immediate context. The whole purpose of a regional strategy is to recognize the strengths, weaknesses, opportunities and threats within the region and to develop a unique program of projects for that situation. Unless the entire program is captured in a multi-dimensional way, the data is not well aggregated to the federal level.

Appendix I
Minutes of the New River Valley Planning District Commission

Appendix II
CEDS Committee Membership

**SUMMARY OF CHARACTERISTICS
NEW RIVER VALLEY PLANNING DISTRICT COMMISSION MEMBERS
2001-2002**

REPRESENTATIVE	LOCALITY	EO	C	U	R	W	B	O	M	F	OCCUPATION	REPRESENTING
Gerald, Fred	Floyd County	X			X	X			X		Graphic Designer	Local Government
Janney, Evelyn			X		X	X				X	Farmer	Agriculture
Spencer, Howard	Giles County	X			X	X			X		Mayor	Local Government
Light, Leon			X		X	X			X		Merchant	Business
Perkins, Annette	Montgomery County	X		X		X				X	Retired Teacher	Local Government
Hanson, Beth				X	X		X			X	Asst. Professor	Education
Owen, Tom	Pulaski County		X		X	X			X		Retired, Placement Officer	Workforce
Sheffey, Joe			X			X		X		X	Professor	Education
Starnes, Thomas	City of Radford	X		X		X			X		Mayor	Local Government
Harvey, Helen				X	X		X			X	Retired, Professor	Education
Leighton, A. T.	Town of Blacksburg	X		X		X			X		Professor	Education
Chandler, Mike			X		X		X		X		Professor	Community Development
Randolph, John				X	X		X		X		Professor	Urban Planning
Stipes, Brad	Town of Christiansburg		X	X		X			X		Engineer	Business
Weaver, Scott			X		X		X		X		Retired, Treasurer	Local Government
Shelor, Robert	Town of Floyd	X			X	X			X		Teacher	Education
Garrett, Tom	Town of Narrows	X			X	X			X		Engineer	Business
Stewart, Steve	Town of Pearisbug	X			X	X			X		Intelos Representative	Business
Tucker, Leland	Town of Pulaski		X	X		X			X		Manager	Business
Stewart, Charles			X		X		X			X		Mayor
Lovely, John	Town of Rich Creek	X			X	X			X		Columbia Gas Representative	Business
Burdette, David	Radford University		X	X		X			X		V-Pres., Bus. & Gov. Affairs	Education
Hall, Spencer	Virginia Tech		X	X		X			X		Asst V-Pres., Facilities	Management
Phillips, John				X	X		X			X		Econ. Dev. Officer
Percentages (Based on 24 members)		54%	46%	58%	42%	96%	4%	0%	83%	17%		

EO = Elected Official
C = Citizen
U = Urban
R = Rural
W = White
B = Black
O = Other
M = Male
F = Female

Dr. A. T. Leighton, Jr.
711 Broce Drive, NW
Blacksburg, VA 24060

Mr. Charles W. Stewart
2148 Sunset Drive
Pulaski, VA 24301

Mr. F. Spencer Hall
Asst VP for Facilities
VA Tech
112 Sterrett Fac. Complex (0127)
Blacksburg, VA 24061

Mr. W. Scott Weaver
965 Cardinal Drive
Christiansburg, VA 24073

Mr. Tom Owen
c/o NRCC
P.O. Drawer 1127
Dublin, VA 24084

Mr. John Lovely
907 Greenbriar Drive
Rich Creek, VA 24147

Mr. Leland Tucker
C/O Walmart
1000 Memorial Drive
Pulaski, VA 24301

Ms. Beth Hanson
2507 Cherry Lane
Blacksburg, VA 24060

Mr. John S. Phillips
Economic Dev. Officer, VT
330 Burruss Hall (0132)
Blacksburg, VA 24061

Mr. Thomas Starnes
99 Seventh St.
Radford, VA 24141

Mrs. Annette Perkins
1407 Valleyview Drive
Blacksburg, VA 24060

Mr. Robert Shelor
P.O. Box 254
Floyd, VA 24091

Dr. Helen Harvey
701 Berkley St.
Radford, VA 24141

Mr. Tom Garrett
408 Hopkins Street
Narrows, VA 24124

Mr. Steve Stewart
300 Oakland Drive
Pearisburg, VA 24134

Mr. Leon Light
707 Memorial Boulevard
Narrows, VA 24124

Mr. Fred Gerald
994 Sutphin Road, NW
Willis, VA 24380

Mr. Mike Chandler
Dept of Ag. & Applied Econ.
217 Hutchinson Hall, VA Tech
Blacksburg, VA 24061-040

Mrs. Evelyn Janney
366 Bethlehem Church Rd, NE
Floyd, VA 24091

Mr. John Randolph
808 Dickerson lane
Blacksburg, VA 24060

Mr. Howard Spencer
106 Risley Circle
Glen Lyn, VA 24093

Mr. Joseph Sheffey
c/o New River Community
College
P.O. Drawer 1127
Dublin, VA 24084

Mr. Bradford J. Stipes
1105 Juniper Drive
Christiansburg, VA 24073

Mr. David Burdette
Radford University
P.O. Box 6920
Radford, VA 24142

Appendix III
Letters/Resolutions from Localities

Floyd County Board of Supervisors

P. O. Box 218

Floyd, Virginia
24091

RECEIVED

APR 10 2002

N. R. V. P. D. C.

April 9, 2002

Mr. David Rundgren
New River Valley Planning District
Commission
6580 Valley Center Drive
Box 21
Radford, VA 24141

Dear Mr. Rundgren:

Please accept this letter as Floyd County's expression of support for the New River Valley Planning District Commission's efforts to secure an EDA grant for fiscal year 2002-2003. The Comprehensive Economic Development Strategy (CEDS) is vital to the continued economic growth of our region. The New River Valley Planning District Commission assumes the lead role in helping this region prepare for the future by planning and promoting economic development including the writing of our region's Comprehensive Economic Development Strategy (CEDS). I understand the Planning District Commission will be applying to the Economic Development Administration for funding assistance to help continue this vital role as lead planning agency for our region. The County of Floyd is strongly supportive of this essential program. The County and I appreciate the services and professional support that is offered by the New River Valley Planning District Commission.

If there is anything that the County or I can do to assist you in securing this important grant, please let me know. Again, thank you for your continued cooperation and assistance.

Sincerely,
COUNTY OF FLOYD



George W. Nester, CM, AICP
County Administrator

County of Giles

Paul W. Baker
Member at Large

Howard C. Morris
Member at Large

John Talbott
County Administrator



Board of Supervisors

315 North Main Street
Pearisburg, Virginia 24134

J. Howard Spencer
Western District

Barbara M. Hobbs
Central District

Larry Jay Williams
Eastern District

April 11, 2002

Mr. David W. Rundgren
Executive Director
New River Valley Planning District Commission
6850 Valley Center Drive, Box 21
Radford, VA 24141

Dear Mr. Rundgren:

The Giles County Board of Supervisors strongly endorses the economic development planning activities currently being conducted by the New River Planning District Commission. These efforts benefit all the county and municipal jurisdictions within our region and area, which are possible only as a result of the funding support received from the Economic Development Administration.

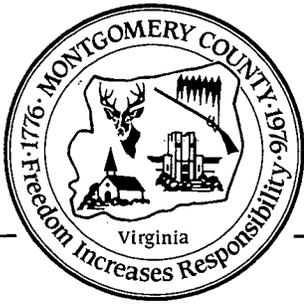
Support from the PDC was vital in completion of the most recent update to the Giles County Comprehensive Plan. The resultant plan is a viable working document that will serve as a basis for the County's orderly growth and development over the next several years. We have also undertaken a variety of other projects that have enhanced the economic vitality of our County.

Thank you very much for your support of the citizens of Giles County. We look forward to working with you in the future.

Sincerely,

John Talbott
County Administration

/sk



OFFICE OF COUNTY ADMINISTRATION
MONTGOMERY COUNTY
JEFFREY D. JOHNSON, COUNTY ADMINISTRATOR

755 ROANOKE STREET, SUITE 2E, CHRISTIANSBURG, VIRGINIA 24073-3181

April 23, 2002

David Rundgren, Executive Director
New River Valley Planning District Commission
6580 Valley Center Drive, Box 21
Radford, Va 24141

Dear Mr. Rundgren:

Please accept this letter as evidence of support on behalf of Montgomery County for the New River Valley Planning District Commission's effort to secure EDA Grant funding for the fiscal year ending June 30, 2003.

The New River Valley Planning District Commission plays a vital role in providing assistance throughout the entire New River Valley region for purposes of future planning, the promotion of economic development initiatives and the writing of our region's Comprehensive Economic Development Strategy.

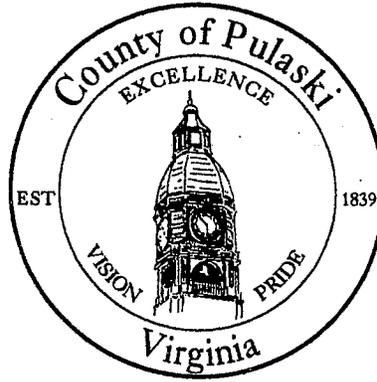
We understand the Planning District Commission will be applying to the EDA for funding assistance to continue the role as the lead training agency for the region.

Montgomery County is fully supportive of these essential programs.

Sincerely,

Jeffrey D. Johnson
County Administrator

Administration
143 Third Street, NW, Suite 1
Pulaski, VA 24301
(540) 980-7705
(540) 980-7717



Pulaski County
In Virginia's New River Valley

April 9, 2002

Mr. David W. Rundgren
Executive Director
New River Valley Planning District Commission
6580 Valley Center Drive, Box 21
Radford, VA 24141

Dear Dave:

Please accept this letter as endorsement of the proposed major planning projects and areas of planning activity outlined by the New River Valley Economic Development District (NRVEDD).

The work proposed will be of significant benefit to the economy of Pulaski County, which is a subject of growing concern. The NRVEDD is a cooperative partner in guiding beneficial growth and development for the New River Valley.

Thank you for seeking continued Economic Development Administration assistance from our citizens.

Sincerely,

Peter M. Huber
County Administrator

PMH:trs

cc: Board of Supervisors



City of Radford, Virginia

The "New River" City

619 Second Street, 24141

April 30, 2002

Mr. David W. Rundgren
Executive Director, NRVPCDC
6580 Valley Center Drive, Box 21
Radford, Virginia 24141

Dear Mr. Rundgren:

The City of Radford would like to convey to you its support of the economic development planning efforts of the New River Valley Planning District Commission, including preparation of the Comprehensive Economic Development Strategy.

The Commission has been a strong supporter of regional economic development activities by serving as administrative staff to economic development organizations, maintaining the regional economic development related issues. It is for these reasons, as well as others, that we support the planning functions of the New River Valley Planning District Commission and its pursuit of grant funding from the Economic Development Administration.

If I can be of further assistance, please let me know.

Sincerely,

A handwritten signature in black ink, appearing to read "A.W. Cox".

Anthony W. Cox
City Manager

AWC/bc

Appendix IV
Project Evaluations



Virginia's New River Valley Economic Development Projects

Project Introduction

Project Name		Award Type			
Floyd Regional Commerce Center		Financial Assistance			
Award Number	Award Date	Award Period	Agency		
01-01-07379	1/25/2001	From date of approval to 24 months after approval	EDA		
Grants Officer	Recipient Name	Address			
Paul Raetsch	Floyd County	345 South Fourth Street, P.O. Box 218			
City	State	Zip Code	Phone	Fax	E-mail
Floyd	VA	24091	(540) 745-9300	(540) 745-9305	
Contact Name	Contact Phone	Contact Fax	Contact E-mail		
George Nester	(540) 745-9300	(540) 745-9305	geonester@aol.com		

Project Description
 This project will consist of a construction/installation of approximately 2,600 linear feet of access road and approximately 6,500 linear feet of water mains, site grading, and all necessary associated work to serve approximately 37 acres of land to be sold or leased in the Floyd Regional Commerce Center, a new industrial park to be located near the Town of Floyd, Floyd County, Virginia.



Virginia's New River Valley Economic Development Projects

Project Information

Project Name Floyd Regional Commerce Center	Pre Application <input checked="" type="checkbox"/>	Pre App Date Submitted	Pre App Date Approved 6/21/2000
Full Application <input checked="" type="checkbox"/>	Full App Date Submitted 7/20/2000	Full App Date Approved 1/25/2001	

Budget

Federal Agency EDA	Federal Share Approved \$1,000,000.00	Federal Share Final \$0.00
Recipient Name Floyd County	Recipient Share Approved \$428,571.00	Recipient Share Final \$0.00
Local Agency	Local Funds Approved \$0.00	Local Funds Final \$0.00
State Agency DHCD	State Funds Approved \$420,000.00	State Funds Final \$0.00
Other Federal Agency ARC	Other Federal Approved \$182,450.00	Other Federal Final \$0.00
Other Agency VDOT	Other Approved \$300,000.00	Other Final \$0.00
	Total Project Approved \$2,331,021.00	Total Project Final \$0.00



Virginia's New River Valley Economic Development Projects

Project Outcomes

Project Name
Floyd Regional Commerce Center

Additional Dollars Invested

Private Sector Add \$ Direct	Private Sector Add \$ Indirect
\$1,800,000.00	\$0.00
Local Public Add \$ Direct	Local Public Add \$ Indirect
\$0.00	\$0.00
State Add \$ Direct	State Add \$ Indirect
\$0.00	\$0.00
Other Federal Add \$ Direct	Other Federal Add \$ Indirect
\$0.00	\$0.00
Total Add \$ Direct	Total Add \$ Indirect
\$1,800,000.00	\$0.00

Increase in Local Real or Business Property Tax Base

Increase in Tax Base	FEZ or E	Located in State EZ
\$0.00	<input type="checkbox"/>	<input type="checkbox"/>

Local Capacity Anticipated and Actual Results

Weight (0-100%)	Actual Results (Rate of 1-10)	Summary
Infras Supp Private Invest Wt 0	Infras Supp PI Rate 0	0
Infras Stim Private Invest Wt 0	Infras Stim PI Rate 0	0
Stable Econ Base Wt 0	Stable Econ Base Rate 0	0
Diversify Local Econ Wt 0	Diversify Local Econ Rate 0	0
Other-specify Other Wt 0	Other Rate 0	0
Total Wt 0		Total 0
Jobs Created		
Jobs Estimated 125	Actual Jobs 3 yrs 0	Actual Jobs 6 yrs 0
		Jobs As of 5/02



Virginia's New River Valley Economic Development Projects

Project Status

Project Name	Date Announced	Administer Contract
Floyd Regional Commerce Center	1/25/2001	Janet McNew

1st Drawdown	Final Drawdown

Project Schedule

Division 1 - Temp. access road and initial site development bid \$97,645; Division 3,4,5 - Water/sewer, main access road, site prep six lots

Est Completion Date	Actual Completion Date
8/31/2002	

Project Status	Bid Estimate	Actual Amount
Division 1 Complete 12/31/01	\$0.00	\$1,400,291.00

Begin Construction	Project Date/Actual	End Construction
2/19/2002		



Virginia's New River Valley Economic Development Projects

Project Introduction

Project Name			Award Type		
New River Access Project			Federal Assistance-Construction		
Award Number	Award Date	Award Period	Agency		
			EDA		
Grants Officer		Recipient Name		Address	
		Pulaski County, Pearisburg, Radford		6580 Valley Center Drive, Box 21	
City	State	Zip Code	Phone	Fax	E-mail
Radford	VA	24141	(540) 639-9313	(540) 831-6093	nrvpdc@nrvc.org
Contact Name	Contact Phone	Contact Fax	Contact E-mail		
Janet McNew	(540) 639-9313	(540) 831-6093	dave.nrvpdc@nrvc.org		
Project Description					
Designed to foster river based recreation on the New River, and to promote development of tourism in the region. Construction component for expansion of river access facilities, and an information component to encourage use of the river. Will expand at Bissett Park, New River Center, and Whitt-Riverbend Park					



Virginia's New River Valley Economic Development Projects

Project Information

Project Name New River Access Project	Pre Application <input checked="" type="checkbox"/>	Pre App Date Submitted	Pre App Date Approved 5/21/2001
Full Application <input checked="" type="checkbox"/>	Full App Date Submitted 6/26/2001	Full App Date Approved	

Budget

Federal Agency EDA	Federal Share Approved \$612,500.00	Federal Share Final \$0.00
Recipient Name Pulaski/Radford/Pearisburg	Recipient Share Approved \$0.00	Recipient Share Final \$0.00
Local Agency	Local Funds Approved \$262,500.00	Local Funds Final \$0.00
State Agency	State Funds Approved \$0.00	State Funds Final \$0.00
Other Federal Agency	Other Federal Approved \$0.00	Other Federal Final \$0.00
Other Agency	Other Approved \$0.00	Other Final \$0.00
	Total Project Approved \$875,000.00	Total Project Final \$0.00



Virginia's New River Valley Economic Development Projects

Project Outcomes

Project Name
New River Access Project

Additional Dollars Invested

Private Sector Add \$ Direct	Private Sector Add \$ Indirect
\$0.00	\$22,000,000.00
Local Public Add \$ Direct	Local Public Add \$ Indirect
\$0.00	\$0.00
State Add \$ Direct	State Add \$ Indirect
\$0.00	\$0.00
Other Federal Add \$ Direct	Other Federal Add \$ Indirect
\$0.00	\$0.00
Total Add \$ Direct	Total Add \$ Indirect
\$0.00	\$22,000,000.00

Increase in Local Real or Business Property Tax Base

Increase in Tax Base	FEZ or E	Located in State EZ
\$0.00	<input type="checkbox"/>	<input type="checkbox"/>

Local Capacity Anticipated and Actual Results

Weight (0-100%)	Actual Results (Rate of 1-10)	Summary
Infras Supp Private Invest Wt 0	Infras Supp PI Rate 0	0
Infras Stim Private Invest Wt 0	Infras Stim PI Rate 0	0
Stable Econ Base Wt 0	Stable Econ Base Rate 0	0
Diversify Local Econ Wt 0	Diversify Local Econ Rate 0	0
Other--specify Other Wt 0	Other Rate 0	0
Total Wt 0		Total 0
Jobs Created		
Jobs Estimated 0	Actual Jobs 3 yrs 0	Actual Jobs 6 yrs 0
		Jobs As of 5/02



Virginia's New River Valley Economic Development Projects

Project Status

Project Name	Date Announced	Administer Contract
New River Access Project		Janet McNew

1st Drawdown	Final Drawdown

Project Schedule
Project still under review by EDA 5/01/02

Est Completion Date	Actual Completion Date

Project Status	Bid Estimate	Actual Amount
	\$0.00	\$0.00

Begin Construction	Project Date/Actual	End Construction



Virginia's New River Valley Economic Development Projects

Project Introduction

Project Name		Award Type			
New River Valley Development Revolving Loan Fund		Financial Assistance-Non Construction			
Award Number	Award Date	Award Period	Agency		
			EDA		
Grants Officer	Recipient Name	Address			
	New River Valley PDC	6580 Valley Center Drive, Box 21			
City	State	Zip Code	Phone	Fax	E-mail
Radford	VA	24141	(540) 639-9313	(540) 831-6093	nrvpdc@nrvc.org
Contact Name	Contact Phone	Contact Fax	Contact E-mail		
Dave Rundgren	(540) 639-9313	(540) 831-6093	dave.nrvpdc@nrvc.org		
Project Description					
Funds will directed at projects creating or supporting jobs and increased incomes					



Virginia's New River Valley Economic Development Projects

Project Information

Project Name New River Valley Development Revolving Loan Fund	Pre Application <input checked="" type="checkbox"/>	Pre App Date Submitted 4/2/2001	Pre App Date Approved 5/2/2001
Full Application <input checked="" type="checkbox"/>	Full App Date Submitted 6/2/2001	Full App Date Approved	

Budget

Federal Agency EDA	Federal Share Approved \$500,000.00	Federal Share Final \$0.00
Recipient Name	Recipient Share Approved \$0.00	Recipient Share Final \$0.00
Local Agency	Local Funds Approved \$333,334.00	Local Funds Final \$0.00
State Agency	State Funds Approved \$0.00	State Funds Final \$0.00
Other Federal Agency	Other Federal Approved \$0.00	Other Federal Final \$0.00
Other Agency	Other Approved \$0.00	Other Final \$0.00
	Total Project Approved \$833,334.00	Total Project Final \$0.00



Virginia's New River Valley Economic Development Projects

Project Outcomes

Project Name
New River Valley Development Revolving Loan Fund

Additional Dollars Invested

Private Sector Add \$ Direct \$0.00	Private Sector Add \$ Indirect \$0.00
Local Public Add \$ Direct \$0.00	Local Public Add \$ Indirect \$0.00
State Add \$ Direct \$0.00	State Add \$ Indirect \$0.00
Other Federal Add \$ Direct \$0.00	Other Federal Add \$ Indirect \$0.00
Total Add \$ Direct \$0.00	Total Add \$ Indirect \$0.00

Increase in Local Real or Business Property Tax Base

Increase in Tax Base \$0.00	FEZ or E <input type="checkbox"/>	Located in State EZ <input type="checkbox"/>
--------------------------------	--------------------------------------	---

Local Capacity Anticipated and Actual Results

Weight (0-100%)	Actual Results (Rate of 1-10)	Summary
Infras Supp Private Invest Wt 0	Infras Supp PI Rate 0	0
Infras Stim Private Invest Wt 0	Infras Stim PI Rate 0	0
Stable Econ Base Wt 0	Stable Econ Base Rate 0	0
Diversify Local Econ Wt 0	Diversify Local Econ Rate 0	0
Other—specify Other Wt 0	Other Rate 0	0
Total Wt 0		Total 0
Jobs Created		
Jobs Estimated 0	Actual Jobs 3 yrs 0	Actual Jobs 6 yrs 0
		Jobs As of 5/02 0



Virginia's New River Valley Economic Development Projects

Project Status

Project Name	Date Announced	Administer Contract
New River Valley Development Revolving Loan Fund		Wayne Carpenter
1st Drawdown	Final Drawdown	

Project Schedule

Est Completion Date	Actual Completion Date

Project Status	Bid Estimate	Actual Amount
Still under review by EDA 5/01/02	\$0.00	\$0.00

Begin Construction	Project Date/Actual	End Construction



Virginia's New River Valley Economic Development Projects

Project Introduction

Project Name		Award Type			
Regional Hazard Mitigation Planning		Mitigation Assistance Grant--Planning			
Award Number	Award Date	Award Period	Agency		
VA FMA-000-007	3/3/2002	3/3/02 - 4/30/03	FEMA/VA DEM		
Grants Officer	Recipient Name	Address			
Michael Cline	NRVPCD	6580 Valley Center Drive, Box 21			
City	State	Zip Code	Phone	Fax	E-mail
Radford	VA	24141	(540) 639-9313	(540) 831-6093	nrvpcd@nrvc.org
Contact Name	Contact Phone	Contact Fax	Contact E-mail		
Lydeana Martin	(540) 639-9313	(540) 831-6093	lmartin@nrvc.org		
Project Description					
To develop a NRV Hazard Mitigation Plan to meet FEMA requirements for localities.					



Virginia's New River Valley Economic Development Projects

Project Information

Project Name Regional Hazard Mitigation Planning	Pre Application <input type="checkbox"/>	Pre App Date Submitted	Pre App Date Approved
Full Application <input checked="" type="checkbox"/>	Full App Date Submitted 9/15/2001	Full App Date Approved 3/3/2002	

Budget

Federal Agency FEMA	Federal Share Approved \$49,772.00	Federal Share Final \$0.00
Recipient Name NRVPDC	Recipient Share Approved \$16,590.50	Recipient Share Final \$0.00
Local Agency	Local Funds Approved \$0.00	Local Funds Final \$0.00
State Agency	State Funds Approved \$0.00	State Funds Final \$0.00
Other Federal Agency	Other Federal Approved \$0.00	Other Federal Final \$0.00
Other Agency	Other Approved \$0.00	Other Final \$0.00
	Total Project Approved \$66,362.50	Total Project Final \$0.00



Virginia's New River Valley Economic Development Projects

Project Outcomes

Project Name
Regional Hazard Mitigation Planning

Additional Dollars Invested

Private Sector Add \$ Direct	Private Sector Add \$ Indirect
\$0.00	\$0.00
Local Public Add \$ Direct	Local Public Add \$ Indirect
\$0.00	\$0.00
State Add \$ Direct	State Add \$ Indirect
\$0.00	\$0.00
Other Federal Add \$ Direct	Other Federal Add \$ Indirect
\$0.00	\$0.00
Total Add \$ Direct	Total Add \$ Indirect
\$0.00	\$0.00

Increase in Local Real or Business Property Tax Base

Increase in Tax Base	FEZ or E	Located in State EZ
\$0.00	<input type="checkbox"/>	<input type="checkbox"/>

Local Capacity Anticipated and Actual Results

Weight (0-100%)	Actual Results (Rate of 1-10)	Summary
Infras Supp Private Invest Wt 0	Infras Supp PI Rate 0	0
Infras Stim Private Invest Wt 0	Infras Stim PI Rate 0	0
Stable Econ Base Wt 0	Stable Econ Base Rate 0	0
Diversify Local Econ Wt 0	Diversify Local Econ Rate 0	0
Other--specify Other Wt 0	Other Rate 0	0
Total Wt 0		Total 0
Jobs Created		
Jobs Estimated 0	Actual Jobs 3 yrs 0	Actual Jobs 6 yrs 0
		Jobs As of 5/02 0



Virginia's New River Valley Economic Development Projects

Project Status

Project Name	Date Announced	Administer Contract
Regional Hazard Mitigation Planning	3/11/2002	Lmartin

1st Drawdown	Final Drawdown

Project Schedule

Est Completion Date	Actual Completion Date
4/30/2003	

Project Status	Bid Estimate	Actual Amount
	\$0.00	\$0.00

Begin Construction	Project Date/Actual	End Construction



Virginia's New River Valley Economic Development Projects

Project Introduction

Project Name		Award Type			
The Jacksonville Center		Federal Assistance-Construction			
Award Number	Award Date	Award Period	Agency		
			RD, ARCI, ARCII, VA DBA		
Grants Officer	Recipient Name	Address			
	Floyd Community Center for the Arts, Inc.	P.O. Box 932			
City	State	Zip Code	Phone	Fax	E-mail
Floyd	VA	24091	(540) 593-2011		
Contact Name	Contact Phone	Contact Fax	Contact E-mail		
Lee Chichester	(540) 593-2011		falconer@usit.net		
Project Description					
Renovation of Jacksonville Center.					



Virginia's New River Valley Economic Development Projects

Project Information

Project Name The Jacksonville Center	Pre Application <input type="checkbox"/>	Pre App Date Submitted	Pre App Date Approved
Full Application <input checked="" type="checkbox"/>	Full App Date Submitted 5/23/2000	Full App Date Approved	

Budget

Federal Agency RD	Federal Share Approved \$98,000.00	Federal Share Final \$0.00
Recipient Name Floyd Community Center for the Arts, Inc.	Recipient Share Approved \$2,000.00	Recipient Share Final \$0.00
Local Agency Gov't	Local Funds Approved \$2,000.00	Local Funds Final \$0.00
State Agency Dept. of Business Assistance	State Funds Approved \$250,000.00	State Funds Final \$0.00
Other Federal Agency ARC/ARC II	Other Federal Approved \$229,000.00	Other Federal Final \$0.00
Other Agency	Other Approved \$0.00	Other Final \$0.00
	Total Project Approved \$581,000.00	Total Project Final \$0.00



Virginia's New River Valley Economic Development Projects

Project Outcomes

Project Name
The Jacksonville Center

Additional Dollars Invested

Private Sector Add \$ Direct \$0.00	Private Sector Add \$ Indirect \$0.00
Local Public Add \$ Direct \$0.00	Local Public Add \$ Indirect \$0.00
State Add \$ Direct \$0.00	State Add \$ Indirect \$0.00
Other Federal Add \$ Direct \$0.00	Other Federal Add \$ Indirect \$0.00
Total Add \$ Direct \$0.00	Total Add \$ Indirect \$0.00

Increase in Local Real or Business Property Tax Base

Increase in Tax Base \$0.00 FEZ or E Located in State EZ

Local Capacity Anticipated and Actual Results

Weight (0-100%)	Actual Results (Rate of 1-10)	Summary
Infras Supp Private Invest Wt 0	Infras Supp PI Rate 0	0
Infras Stim Private Invest Wt 0	Infras Stim PI Rate 0	0
Stable Econ Base Wt 0	Stable Econ Base Rate 0	0
Diversify Local Econ Wt 0	Diversify Local Econ Rate 0	0
Other-specify Other Wt 0	Other Rate 0	0
Total Wt 0		Total 0
Jobs Created		
Jobs Estimated 0	Actual Jobs 3 yrs 0	Actual Jobs 6 yrs 0
		Jobs As of 5/02 0



Virginia's New River Valley Economic Development Projects

Project Status

Project Name	Date Announced	Administer Contract
The Jacksonville Center		PDC Staff
1st Drawdown	Final Drawdown	

Project Schedule

Est Completion Date	Actual Completion Date

Project Status

4/2/02 Bid documents/specs to Rural Development for approval.

Bid Estimate
\$0.00

Actual Amount
\$0.00

Begin Construction	Project Date/Actual	End Construction



Virginia's New River Valley Economic Development Projects

Project Introduction

Project Name		Award Type			
VT KnowledgeWorks		Construction Grant			
Award Number	Award Date	Award Period	Agency		
			EDA		
Grants Officer	Recipient Name	Address			
	VT Foundation	1872 Pratt Drive, Ste. 1000			
City	State	Zip Code	Phone	Fax	E-mail
Blacksburg	VA	24060	(540) 961-3600	(540) 961-3602	joe.meredith@vt.edu
Contact Name	Contact Phone	Contact Fax	Contact E-mail		
Joe Meredith	(540) 961-3600	(540) 961-3602	joe.meredith@vt.edu		
Project Description					
To construct a 40,000 square foot business accelerator to commercialize selected research projects.					



Virginia's New River Valley Economic Development Projects

Project Information

Project Name VT KnowledgeWorks	Pre Application <input checked="" type="checkbox"/>	Pre App Date Submitted 3/14/2002	Pre App Date Approved 4/10/2002
Full Application <input checked="" type="checkbox"/>	Full App Date Submitted 5/10/2002	Full App Date Approved	

Budget

Federal Agency EDA	Federal Share Approved \$2,000,000.00	Federal Share Final \$0.00
Recipient Name VT Foundation	Recipient Share Approved \$3,882,358.00	Recipient Share Final \$0.00
Local Agency	Local Funds Approved \$0.00	Local Funds Final \$0.00
State Agency	State Funds Approved \$0.00	State Funds Final \$0.00
Other Federal Agency	Other Federal Approved \$0.00	Other Federal Final \$0.00
Other Agency	Other Approved \$0.00	Other Final \$0.00
	Total Project Approved \$5,882,358.00	Total Project Final \$0.00



Virginia's New River Valley Economic Development Projects

Project Outcomes

Project Name
VT KnowledgeWorks

Additional Dollars Invested

Private Sector Add \$ Direct	Private Sector Add \$ Indirect
\$0.00	\$0.00
Local Public Add \$ Direct	Local Public Add \$ Indirect
\$0.00	\$0.00
State Add \$ Direct	State Add \$ Indirect
\$0.00	\$0.00
Other Federal Add \$ Direct	Other Federal Add \$ Indirect
\$0.00	\$0.00
Total Add \$ Direct	Total Add \$ Indirect
\$0.00	\$0.00

Increase in Local Real or Business Property Tax Base

Increase in Tax Base \$0.00 FEZ or E Located in State EZ

Local Capacity Anticipated and Actual Results

Weight (0-100%)	Actual Results (Rate of 1-10)	Summary
Infras Supp Private Invest Wt 0	Infras Supp PI Rate 0	0
Infras Stim Private Invest Wt 0	Infras Stim PI Rate 0	0
Stable Econ Base Wt 0	Stable Econ Base Rate 0	0
Diversify Local Econ Wt 0	Diversify Local Econ Rate 0	0
Other--specify Other Wt 0	Other Rate 0	0
Total Wt 0		Total 0

Jobs Created

Jobs Estimated	Actual Jobs 3 yrs	Actual Jobs 6 yrs	Jobs As of 5/02
34	0	0	0



Virginia's New River Valley Economic Development Projects

Project Status

Project Name	Date Announced	Administer Contract
VT KnowledgeWorks		
1st Drawdown	Final Drawdown	

Project Schedule

Est Completion Date	Actual Completion Date

Project Status	Bid Estimate	Actual Amount
	\$0.00	\$0.00

Begin Construction	Project Date/Actual	End Construction