

Floyd

	2010	2011	2012	2013	2014	Percent Change
Travel Economic Impacts						
Employment	210	215	216	214	215	0.4%
Expenditures	\$ 20,046,700	\$ 21,833,423	\$ 22,417,925	\$ 22,288,284	\$ 22,820,209	2.4%
Local Tax Receipts	\$ 606,800	\$ 630,054	\$ 639,202	\$ 644,763	\$ 648,224	0.5%
Payroll	\$ 3,777,828	\$ 3,925,044	\$ 4,006,319	\$ 4,078,466	\$ 4,158,282	2.0%
State Tax Receipts	\$ 910,617	\$ 946,778	\$ 966,270	\$ 958,323	\$ 987,011	3.0%

	2010	2011	2012	2013	2014	Percent Change
Local Excise Tax Rates						
Admissions Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Food Service Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Lodging Excise Tax Rate	5 %	5 %	5 %	5 %	5 %	n/a
Local Excise Tax Collection						
Admissions Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Food Service Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Lodging Excise Tax Collected	\$ 27,769	\$ 33,357	\$ 32,787	\$ 33,482	\$ 34,648	3.5%

Notes:

Giles

	2010	2011	2012	2013	2014	Percent Change
Travel Economic Impacts						
Employment	219	227	227	232	239	2.7%
Expenditures	\$ 21,506,778	\$ 23,622,090	\$ 24,239,298	\$ 24,761,183	\$ 25,922,799	4.7%
Local Tax Receipts	\$ 679,557	\$ 711,577	\$ 721,457	\$ 747,726	\$ 768,661	2.8%
Payroll	\$ 3,884,275	\$ 4,069,766	\$ 4,151,438	\$ 4,342,302	\$ 4,526,939	4.3%
State Tax Receipts	\$ 1,071,065	\$ 1,123,033	\$ 1,145,436	\$ 1,160,340	\$ 1,198,313	3.3%

	2010	2011	2012	2013	2014	Percent Change
Local Excise Tax Rates						
Admissions Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Food Service Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Lodging Excise Tax Rate	2 %	2 %	2 %	2 %	2 %	n/a
Local Excise Tax Collection						
Admissions Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Food Service Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Lodging Excise Tax Collected	\$ 63,889	\$ 83,046	\$ 69,512	\$ 76,567	\$ 91,698	19.8%

Notes:

Lodging Excise Tax Rate -- FY2010 Giles Co. - 2%; Glen Lyn (town) - 5%; Narrows (town) - 4%; Pearisburg (town) - 5%

Lodging Excise Tax Rate -- FY2011 Giles Co. - 2%; Glen Lyn (town) - 5%; Narrows (town) - 4%; Pearisburg (town) - 5%

Lodging Excise Tax Rate -- FY2012 Giles Co. - 2%; Glen Lyn (town) - 5%; Narrows (town) - 4%; Pearisburg (town) - 5%

Lodging Excise Tax Rate -- FY2013 Giles Co. - 2%; Glen Lyn (town) - 5%; Narrows (town) - 4%; Pearisburg (town) - 5%

Lodging Excise Tax Collected -- FY2014 Only Giles County tax collections are reported to the Auditor of Public Accounts for 2014, 2013, 2012, 2011 and 2010.

Lodging Excise Tax Rate -- FY2014 Giles Co. - 2%; Glen Lyn (town) - 5%; Narrows (town) - 4%; Pearisburg (town) - 5%

Montgomery

	2010	2011	2012	2013	2014	Percent Change
Travel Economic Impacts						
Employment	1,213	1,241	1,287	1,320	1,330	0.8%
Expenditures	\$ 111,742,268	\$ 121,873,393	\$ 129,496,802	\$ 132,669,504	\$ 136,326,981	2.8%
Local Tax Receipts	\$ 2,046,244	\$ 2,127,657	\$ 2,233,772	\$ 2,321,836	\$ 2,342,739	0.9%
Payroll	\$ 21,360,794	\$ 22,382,987	\$ 23,642,621	\$ 24,801,487	\$ 25,378,302	2.3%
State Tax Receipts	\$ 5,071,157	\$ 5,279,977	\$ 5,576,462	\$ 5,681,878	\$ 5,772,204	1.6%

	2010	2011	2012	2013	2014	Percent Change
Local Excise Tax Rates						
Admissions Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Food Service Excise Tax Rate	4 %	4 %	4 %	4 %	4 %	n/a
Lodging Excise Tax Rate	3 %	3 %	3 %	3 %	3 %	n/a
Local Excise Tax Collection						
Admissions Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Food Service Excise Tax Collected	\$ 8,270,213	\$ 9,512,952	\$ 10,081,970	\$ 10,869,987	\$ 10,929,657	0.5%
Lodging Excise Tax Collected	\$ 1,577,290	\$ 1,780,070	\$ 1,962,373	\$ 2,375,638	\$ 2,336,087	-1.7%

Notes:

Lodging Excise Tax Collected -- FY2010 Montgomery Co. - \$35,792; Blacksburg (town) - \$792,797; Christiansburg (town) - \$748,701

Food Service Excise Tax Collected -- FY2010 Montgomery Co. - \$207,854; Blacksburg (town) - \$3,558,541; Christiansburg (town) - \$4,503,818

Lodging Excise Tax Rate -- FY2010 Montgomery Co. - 3%; Blacksburg (town) - 7%; Christiansburg (town) - 7%.

Food Service Excise Tax Rate -- FY2010 Montgomery Co. - 4%; Blacksburg (town) - 6%; Christiansburg (town) - 7%.

Lodging Excise Tax Collected -- FY2011 Montgomery Co. - \$36,966; Blacksburg (town) - \$930,773; Christiansburg (town) - \$812,331

Food Service Excise Tax Collected -- FY2011 Montgomery Co. - \$201,167; Blacksburg (town) - \$3,903,787; Christiansburg (town) - \$5,407,998

Lodging Excise Tax Rate -- FY2011 Montgomery Co. - 3%; Blacksburg (town) - 7%; Christiansburg (town) - 7%.

Food Service Excise Tax Rate -- FY2011 Montgomery Co. - 4%; Blacksburg (town) - 6%; Christiansburg (town) - 7%.

Lodging Excise Tax Collected -- FY2012 Montgomery Co. - \$38,749; Blacksburg (town) - \$1,003,880; Christiansburg (town) - \$919,744

Food Service Excise Tax Collected -- FY2012 Montgomery Co. - \$222,025; Blacksburg (town) - \$4,237,159; Christiansburg (town) - \$5,622,786

Lodging Excise Tax Rate -- FY2012 Montgomery Co. - 3%; Blacksburg (town) - 7%; Christiansburg (town) - 9%.

Food Service Excise Tax Rate -- FY2012 Montgomery Co. - 4%; Blacksburg (town) - 6%; Christiansburg (town) - 7.5%.

Lodging Excise Tax Collected -- FY2013 Montgomery Co. - \$41,878; Blacksburg (town) - \$1,030,335; Christiansburg (town) - \$1,303,425

Food Service Excise Tax Collected --	FY2013 Montgomery Co. - \$246,242; Blacksburg (town) - \$4,459,804; Christiansburg (town) - \$6,163,941
Lodging Excise Tax Rate --	FY2013 Montgomery Co. - 3%; Blacksburg (town) - 7%; Christiansburg (town) - 9%.
Food Service Excise Tax Rate --	FY2013 Montgomery Co. - 4%; Blacksburg (town) - 6%; Christiansburg (town) - 7.5%.
Lodging Excise Tax Collected --	FY2014 Montgomery Co. - \$21,794; Blacksburg (town) - \$1,025,193; Christiansburg (town) - \$1,289,100
Food Service Excise Tax Collected --	FY2014 Montgomery Co. - \$230,151; Blacksburg (town) - \$4,579,931; Christiansburg (town) - \$6,119,575
Lodging Excise Tax Rate --	FY2014 Montgomery Co. - 3%; Blacksburg (town) - 7%; Christiansburg (town) - 9%
Food Service Excise Tax Rate --	FY2014 Montgomery Co. - 4%; Blacksburg (town) - 6%; Christiansburg (town) - 7.5%

Pulaski

	2010	2011	2012	2013	2014	Percent Change
Travel Economic Impacts						
Employment	577	581	589	587	603	2.7%
Expenditures	\$ 46,421,441	\$ 49,801,276	\$ 51,679,041	\$ 51,482,923	\$ 53,919,519	4.7%
Local Tax Receipts	\$ 1,398,414	\$ 1,430,245	\$ 1,466,464	\$ 1,482,180	\$ 1,524,282	2.8%
Payroll	\$ 9,743,595	\$ 9,954,337	\$ 10,268,659	\$ 10,474,481	\$ 10,924,195	4.3%
State Tax Receipts	\$ 2,082,371	\$ 2,132,621	\$ 2,199,704	\$ 2,176,645	\$ 2,233,284	2.6%

	2010	2011	2012	2013	2014	Percent Change
Local Excise Tax Rates						
Admissions Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Food Service Excise Tax Rate	4 %	4 %	4 %	4 %	4 %	n/a
Lodging Excise Tax Rate	5 %	5 %	5 %	5 %	5 %	n/a
Local Excise Tax Collection						
Admissions Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Food Service Excise Tax Collected	\$ 1,641,971	\$ 1,721,810	\$ 1,877,604	\$ 1,889,696	\$ 1,954,516	3.4%
Lodging Excise Tax Collected	\$ 281,150	\$ 287,564	\$ 289,038	\$ 323,045	\$ 358,326	10.9%

Notes:

Lodging Excise Tax Collected -- FY2010 Pulaski Co. - \$273,517; Pulaski (town) - \$7,633
 Food Service Excise Tax Collected -- FY2010 Pulaski Co. - \$1,064,993; Pulaski (town) - \$576,978
 Lodging Excise Tax Rate -- FY2010 Pulaski Co. - 5%; Pulaski (town) - 6%
 Food Service Excise Tax Rate -- FY2010 Pulaski Co. - 4%; Pulaski (town) - 6%
 Lodging Excise Tax Collected -- FY2011 Pulaski Co. - \$280,430; Pulaski (town) - \$7,134
 Food Service Excise Tax Collected -- FY2011 Pulaski Co. - \$1,133,023; Pulaski (town) - \$588,787
 Lodging Excise Tax Rate -- FY2011 Pulaski Co. - 5%; Pulaski (town) - 6%
 Food Service Excise Tax Rate -- FY2011 Pulaski Co. - 4%; Pulaski (town) - 6%
 Lodging Excise Tax Collected -- FY2012 Pulaski Co. - \$284,064; Pulaski (town) - \$4,974
 Food Service Excise Tax Collected -- FY2012 Pulaski Co. - \$1,279,096; Pulaski (town) - \$598,508
 Lodging Excise Tax Rate -- FY2012 Pulaski Co. - 5%; Pulaski (town) - 6%
 Food Service Excise Tax Rate -- FY2012 Pulaski Co. - 4%; Pulaski (town) - 6%
 Lodging Excise Tax Collected -- FY2013 Pulaski Co. - \$314,722; Pulaski (town) - \$8,323
 Food Service Excise Tax Collected -- FY2013 Pulaski Co. - \$1,262,857; Pulaski (town) - \$626,839
 Lodging Excise Tax Rate -- FY2013 Pulaski Co. - 5%; Pulaski (town) - 6%
 Food Service Excise Tax Rate -- FY2013 Pulaski Co. - 4%; Pulaski (town) - 6%
 Lodging Excise Tax Collected -- FY2014 Pulaski Co. - \$352,562; Pulaski (town) - \$5,764
 Food Service Excise Tax Collected -- FY2014 Pulaski Co. - \$1,299,723; Pulaski (town) - \$654,793
 Lodging Excise Tax Rate -- FY2014 Pulaski Co. - 5%; Pulaski (town) - 6%
 Food Service Excise Tax Rate -- FY2014 Pulaski Co. - 4%; Pulaski (town) - 6%

Radford

	2010	2011	2012	2013	2014	Percent Change
Travel Economic Impacts						
Employment	131	135	135	136	136	0.4%
Expenditures	\$ 13,376,856	\$ 14,597,933	\$ 15,010,943	\$ 15,068,873	\$ 15,423,954	2.4%
Local Tax Receipts	\$ 384,461	\$ 399,984	\$ 406,393	\$ 413,904	\$ 416,003	0.5%
Payroll	\$ 2,411,331	\$ 2,510,254	\$ 2,566,030	\$ 2,637,573	\$ 2,688,398	1.9%
State Tax Receipts	\$ 640,215	\$ 666,956	\$ 681,695	\$ 677,474	\$ 672,687	-0.7%

	2010	2011	2012	2013	2014	Percent Change
Local Excise Tax Rates						
Admissions Excise Tax Rate	0 %	0 %	0 %	0 %	0 %	n/a
Food Service Excise Tax Rate	5.5 %	5.5 %	5.5 %	5.5 %	5.5 %	n/a
Lodging Excise Tax Rate	6 %	6 %	6 %	6 %	6 %	n/a
Local Excise Tax Collection						
Admissions Excise Tax Collected	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	n/a
Food Service Excise Tax Collected	\$ 891,213	\$ 952,416	\$ 988,171	\$ 1,024,005	\$ 1,086,580	6.1%
Lodging Excise Tax Collected	\$ 144,761	\$ 164,955	\$ 168,237	\$ 171,137	\$ 170,142	-0.6%

Notes:

Background

These summary profiles represent locality-specific travel-related data kept by the Virginia Tourism Corporation for the years 2010-2014. Each profile is intended to provide three unique categories of information:

- 1) The economic impacts of domestic travelers' spending
- 2) Local Excise Taxes Collections reported to the Auditor of Public Accounts and
- 3) Local Excise Tax Rates imposed within each locality.

The discussion below explains the topics within each major section in more detail.

Travel Economic Impacts (TEIM)

The studies to estimate the **domestic travelers' spending estimates** were conducted by the Research Department of the **U.S. Travel Association (formerly known as TIA)**. The studies provide estimates of domestic traveler expenditures in Virginia and its 133 counties and independent cities, as well as the employment, payroll income, and state and local tax revenue directly generated by these expenditures.

The data represent the direct travel impact **estimates** for the locality. These five impact estimates EXCLUDE indirect, or multiplier impacts.

Expenditures represent the *direct* spending by domestic travelers including food, accommodations, auto transportation, public transportation, incidental purchases, entertainment / recreation and travel generated-tax receipts.

Payroll represents the *direct* wages, salaries and tips corresponding to the direct travel-related employment.

Employment represents the estimates of *direct* travel-related employment in the locality.

State Tax Receipts represents the estimates of *direct* travel-related state taxes generated within the locality. These receipts include corporate income taxes, individual income taxes, sales and gross receipts taxes, and excise taxes

Local Travel Receipts represents the estimates of *direct* travel-related local taxes generated within the locality. These include county and city receipts from individual and corporate income taxes, sales, excise and gross receipts taxes, and property taxes

Percent Change column represents the percentage change in each category over the previous year.

Local Excise Tax Collections

Lodging Excise Tax Collected, Food Service Excise Tax Collected, and Admissions Excise Tax Collected represent the local *excise* tax collections for lodging, meals and admissions, respectively, if applicable in the locality. Incorporated towns within a county may also impose a separate excise tax. Excise tax collections from incorporated towns are included in this report. If applicable, a separate note identifying a town's collections and tax rate will appear at the bottom of the report.

NOTE: Localities imposing a local lodging excise tax may impose the tax on any or all classes of lodging such as hotels, motels, bed and breakfasts, cabins, and campgrounds. These collections are typically reported in July-to-June *fiscal* years, not *calendar* years.

The source for this data is the Auditor of Public Accounts.

Local Excise Tax Rates

Lodging Excise Tax Rate, Food Service Excise Tax Rate, and Admissions Tax Rate show the local excise tax rates (if applicable) for lodging, meals, and admissions as of the most recent fiscal year. These rates are typically for July-to-June *fiscal* years, not *calendar* years. The tax rates shown are only for the county or city listed. Incorporated towns may impose a separate tax rate.

The source for this data is an annual survey administered by the Weldon Cooper Center for Public Service at

the University of Virginia. The survey is administered between spring and early fall of each year. For this reason, the fiscal year tax rate reported by each county may vary. <http://www.vatc.org/research/economicimpact/>