

Industry Overview

EMSI Q2 2016 Data Set

May 2016

702 University City Blvd.
Blacksburg, Virginia 24061
540.231.5278

Parameters

Industries

34 items selected. See Appendix A for details.

Regions

Code	Description
51063	Floyd County, VA
51071	Giles County, VA
51121	Montgomery County, VA
51155	Pulaski County, VA
51750	Radford City County, VA

Timeframe

2014 - 2015

Datarun

2016.2 – QCEW Employees, Non-QCEW Employees, and Self-Employed

Tourism - WIB 1 in 5 Counties

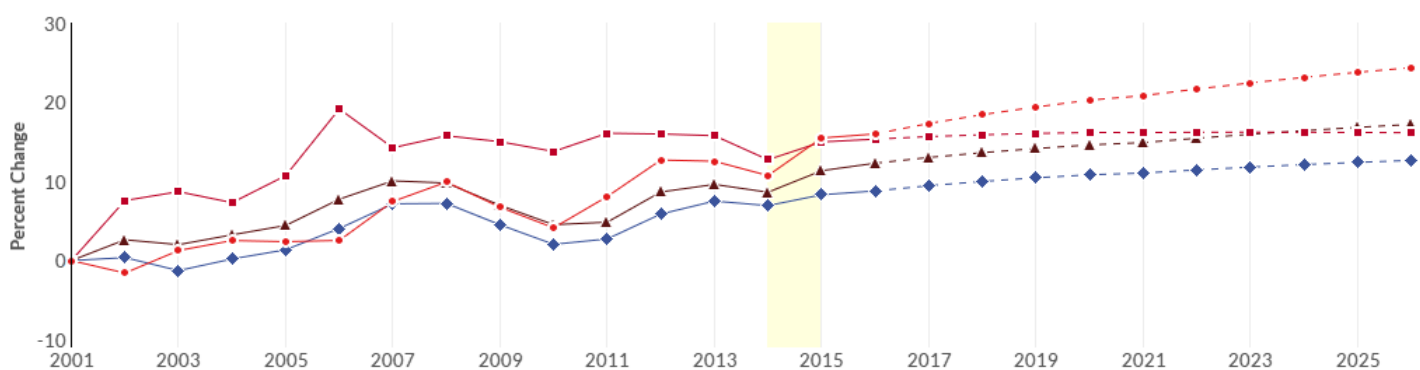
Industry Summary for Tourism - WIB 1

<h3>7,124</h3> <p>Jobs (2016) 2% above National average</p>	<h3>+4.3%</h3> <p>% Change (2014-2015) Nation: +2.3%</p>	<h3>\$16,186</h3> <p>Avg. Earnings Per Job (2016) Nation: \$23,242</p>
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Industry Detail

Establishments (2015)	360
Jobs Multiplier	1.15
Unemployed (2/2016)	Only Available for 2-Digit

Regional Trends



Region	2014 Jobs	2015 Jobs	Change	% Change
● Region	6,801	7,093	292	4.3%
■ LENOWISCO PDC	2,029	2,069	40	2.0%
▲ CREATIVE ECONOMY SOUTHWEST VA	19,604	20,095	491	2.5%
◆ wib 2 and 3	27,983	28,341	358	1.3%

Occupations Employed by these Industries

Description	Employed in Industry Group (2016)	% of Total Jobs in Industry Group (2016)
Combined Food Preparation and Serving Workers, Including Fast Food	2,584	36.3%
Waiters and Waitresses	990	13.9%
Cooks, Restaurant	446	6.3%
First-Line Supervisors of Food Preparation and Serving Workers	428	6.0%
Maids and Housekeeping Cleaners	252	3.5%

Industry Gender Breakdown



Gender	2016 Jobs	2016 Percent
Males	3,238	45.4%
Females	3,887	54.6%

Industry Age Breakdown



Age	2016 Jobs	2016 Percent
14-18	627	8.8%
19-24	2,375	33.3%
25-34	1,726	24.2%
35-44	939	13.2%
45-54	756	10.6%
55-64	430	6.0%
65+	271	3.8%

Industry Race/Ethnicity Breakdown



Race/Ethnicity	2016 Jobs	2016 Percent
White	5,743	80.6%
Black or African American	757	10.6%
Hispanic or Latino	339	4.8%
Asian	170	2.4%
Two or More Races	91	1.3%
American Indian or Alaska Native	20	0.3%
Native Hawaiian or Other Pacific Islander	5	0.1%

Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$467,711	\$20,873,245	\$21,340,956
Cheese Manufacturing	\$0	\$5,480,098	\$5,480,098
Lessors of Residential Buildings and Dwellings	\$3,636,620	\$1,304,676	\$4,941,296
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$3,097,847	\$1,771,903	\$4,869,751
Offices of Real Estate Agents and Brokers	\$1,708,218	\$2,244,586	\$3,952,805

Top Regional Businesses

Business Name	Industry Name	Employees
Virginia Tech Recreation Sport	All Other Amusement and Recreation Industries (713990)	500
Inn At Virginia Tech	Hotels (except Casino Hotels) and Motels (721110)	250
Mountain Lake Lodge	Hotels (except Casino Hotels) and Motels (721110)	170
Au Bon Pain	Full-Service Restaurants (722511)	150
Cracker Barrel Old Country Str	Full-Service Restaurants (722511)	140

Source: Infogroup Business-Level Data

DISCLAIMER: Business Data by Infogroup is third-party data provided by EMSI to its customers as a convenience, and EMSI does not endorse or warrant its accuracy or consistency with other published EMSI data.

Appendix A - Industries

Code	Description
483112	Deep Sea Passenger Transportation
483114	Coastal and Great Lakes Passenger Transportation
483212	Inland Water Passenger Transportation
487110	Scenic and Sightseeing Transportation, Land
487210	Scenic and Sightseeing Transportation, Water
487990	Scenic and Sightseeing Transportation, Other
488999	All Other Support Activities for Transportation
561510	Travel Agencies
561520	Tour Operators
561591	Convention and Visitors Bureaus
712110	Museums
712120	Historical Sites
712130	Zoos and Botanical Gardens
712190	Nature Parks and Other Similar Institutions
713110	Amusement and Theme Parks
713120	Amusement Arcades
713210	Casinos (except Casino Hotels)
713290	Other Gambling Industries
713910	Golf Courses and Country Clubs
713920	Skiing Facilities
713930	Marinas
713940	Fitness and Recreational Sports Centers
713950	Bowling Centers
713990	All Other Amusement and Recreation Industries
721110	Hotels (except Casino Hotels) and Motels
721120	Casino Hotels
721191	Bed-and-Breakfast Inns
721199	All Other Traveler Accommodation
721211	RV (Recreational Vehicle) Parks and Campgrounds

Code	Description
721214	Recreational and Vacation Camps (except Campgrounds)
722511	Full-Service Restaurants
722513	Limited-Service Restaurants
722514	Cafeterias, Grill Buffets, and Buffets
722515	Snack and Nonalcoholic Beverage Bars

Appendix B - Data Sources and Calculations

Industry Data

EMSI industry data have various sources depending on the class of worker. (1) For QCEW Employees, EMSI primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns and Current Employment Statistics. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

Input-Output Data

The input-output model in this report is EMSI's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several EMSI in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

Infogroup Business-Level Data

Data for individual businesses is provided by Infogroup, which maintains a database of more than 16 million U.S. business entities. Note that in aggregate it will not be consistent with EMSI labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.

State Data Sources

This report uses state data from the following agencies: Virginia Employment Commission, Economic Information Services