

The New River Valley Regional Commission (NRVRC) requests proposals from qualified individuals or firms to provide Public Relations expertise for the recently established New River Valley Business Continuity Team (BCT). The BCT was established to assist employers across the region to navigate operations in a COVID-19 environment. The services being requested will directly assist businesses impacted by COVID-19 through the preparation of communication plans and development of specific messaging for impacted firms. This may involve messaging internal for a firm or external to customers, media or supply chains. Qualified respondents will have public relations experience in public health, healthcare compliance, crisis communication and website programming in the event an employer needs assistance updating their site for messaging purposes.

Services are anticipated to be provided on an hourly contractual basis and on-call up to 20 hours per week. Proposals should be limited to 10 pages maximum and include work samples, experience, references, availability and hourly rates. The Commission does not accept responsibility for any expenses incurred by any offeror in the preparation and presentation of a proposal. Responses should be sent via email no later than September 1st at 5:00pm EST to Melanie Morris at mmorris@nrvc.org. Contract negotiations may be initiated with one or more offers. Initial Contract Period is September 1, 2020 through June 30, 2021.

For questions please contact:

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