

A VERY RECENT HISTORY OF DRAPER, VIRGINIA

April 2008

Pulaski County Comprehensive Plan Update – Public Input Session Small Groups

Various comments reflect desire to “do something with Draper” particularly taking advantage of New River Trail State Park and the Mercantile building.

“Access points to the New River Trail need to be increased to provide more efficiency in local use.”

“The Draper Mercantile is under-utilized. This facility should serve as a major support infrastructure to the New River Trail such as, a restaurant, outdoor store, theater, etc.”

“A hostel should be provided for NRT users in the Draper community.”

“Keep rural character balanced with community development”

August 2008

Draper Mercantile Renovation Begins

January 2010

Pulaski Fresh Farm-to-Table Formed

July 2010

Community Roundtable with Senator Mark Warner

County and city officials with representatives from various connecting the Crooked Road, NRVPDC, Fine Arts Center for the New River Valley, Pulaski Fresh, and Wilderness Road Community Partners meet Senator Mark Warner and discuss the various points of creative economy development occurring in Draper and the region. Over 200 citizens join the Senator and officials for a cookout after the roundtable.

October 2010

Lieutenant Governor Bill Bolling and Senator Phillip Puckett Visit Draper Mercantile

County and city officials discuss potential job creation opportunities emerging.

February 2011

Appalachian Regional Commission Planning Grant Approved

April 2011

Tornado along Draper Corridor

June 2011

Over 2,000 Bike Virginia cyclists visit Pulaski County and Draper for 2011 Tour

February 2012

First Public Meeting Convened

Approximately 75 citizens attend.



Administration

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Pulaski County
In Virginia's New River Valley

Draper Corridor Strategic Planning Effort

Brainstorming of Strengths, Weaknesses, Opportunities, and Threats

June 5, 2012

7:00 - 9:00 p.m.

Welcome Robert Hiss

Project Background & Elements,
Review of Public Meeting Robert Hiss

Introduce Brainstorming Exercise..... Patrick Burton

Break into Small Groups – Brainstorming of Strengths, Weaknesses, Opportunities, and Threats (SWOT) (approx. 10 minutes each)

Each Group Selects Its Top Responses in Each SWOT Category

Small Groups Report Out Responses (Put cards on sticky sheet)

Short Break

Rank/Prioritize SWOT Responses on Sticky Sheet (each participant votes with sticker dots)

Count Votes and Identify Top-Ranked Items in Each SWOT Category

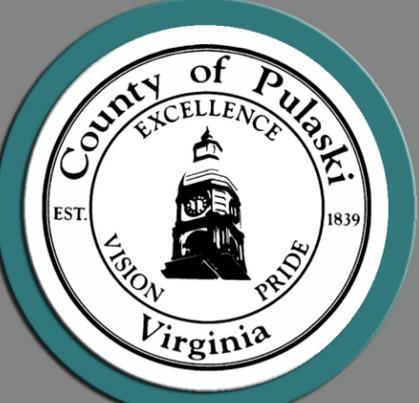
Next Steps for Draper Corridor Planning Project Robert Hiss

Adjourn

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DRAPER CORRIDOR



PROJECT BACKGROUND

In 2011, Pulaski County received a grant from the Appalachian Regional Commission to develop a strategic plan for the Draper Corridor, which is generally defined as the area between the northern and southern gateways shown on this map.

The project involves efforts to assess capital needs, create a strategic plan, and assist entrepreneurs and small business owners in developing their operations and establishing links to Draper corridor activities.

Potential improvements include: adding community gateway and directional signage, street lights, trail spur/sidewalks, ballfields, playground and placing utilities underground; re-using existing structures to create an artisan center, cannery, heritage museum, and bike hostel.

MAP LEGEND

- 1 Old Draper School
 - 2 Fire Department
 - 3 Post Office
 - 4 Draper Mercantile
 - 5 NRT Equestrian Parking
 - 6 Potential Visitor's Center
 - 7 Bryson's Country Store
 - 8 NRT General Parking
- Draper Corridor
 - New River Trail
 - US Bike Route 76



New River Valley
Planning District Commission



Note: This map was prepared by the New River Valley Planning District Commission in 2012. The data for this map was provided by Pulaski County and VGIN. Images, logos, and all information herein is intended for planning purposes only.