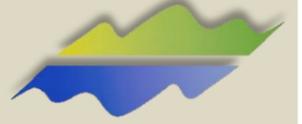




New River Valley Trail Counter Program

a program of the New River Valley Regional Commission



Counter Location: Riverway Trail

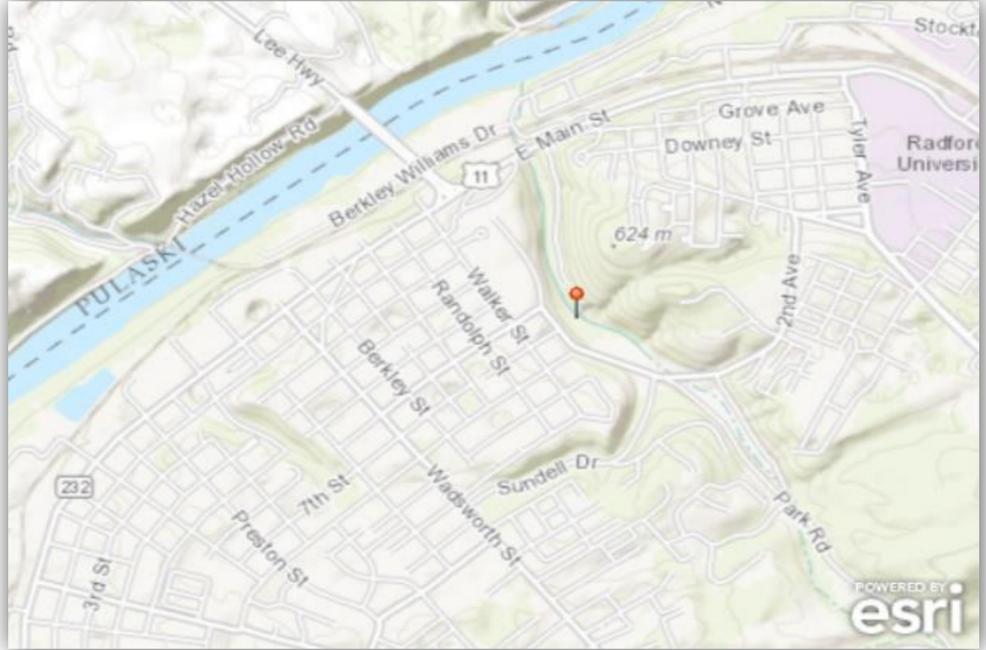
Location Description: Approximately 0.20 miles north of the Park Road trailhead and 0.5 miles south of Main Street tunnel
(-80.56568611 Longitude, 37.13155556 Latitude).

Count Begin: 3-Oct-14

Count End: 16-Oct-14

Date	Day of the Week	Total Count*	ADT	
			Avg/hr	Peak/hr
10/3/2014	Friday	169	7.04	38
10/4/2014	Saturday	887	36.96	136
10/5/2014	Sunday	314	13.08	44
10/6/2014	Monday	209	8.71	32
10/7/2014	Tuesday	124	5.17	18
10/8/2014	Wednesday	333	13.88	53
10/9/2014	Thursday	242	10.08	31
10/10/2014	Friday	83	3.46	19
10/11/2014	Saturday	288	12.00	92
10/12/2014	Sunday	90	3.75	21
10/13/2014	Monday	267	11.13	61
10/14/2014	Tuesday	223	9.29	30
10/15/2014	Wednesday	274	11.42	50
10/16/2014	Thursday	185	7.71	30

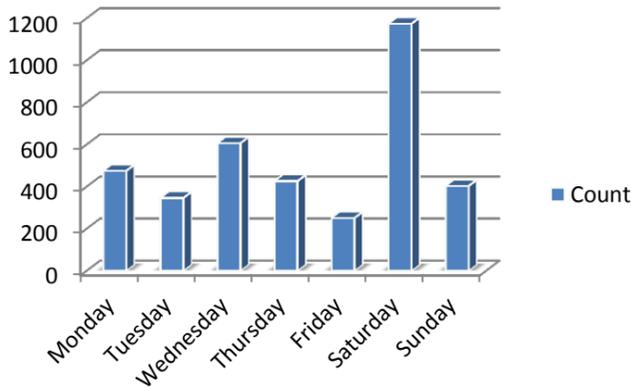
Counter Location



Did you know?

- Nearly 3,700 people used this segment of trail in two weeks
- Each day, about 175 people use this segment of the trail
- About 43% of folks use this segment of trail on the weekend
- Friday is the least popular day, slightly less than 7% of use
- Saturday is the most popular day, nearly 32% of use
- Users prefer afternoons along this trail segment
- On Saturdays and Tuesdays trail usage is equal in the morning and afternoon
- During this observation period, multiple folks started using this portion of the trail around 6:00 am
- During this observation period, most folks were finished using this portion of the trail around 7:30 pm

Trail usage vs. Day of the Week



Daily Monitor

