



# New River Valley Trail Counter Program

a program of the New River Valley Regional Commission



Counter Location: Heritage Park

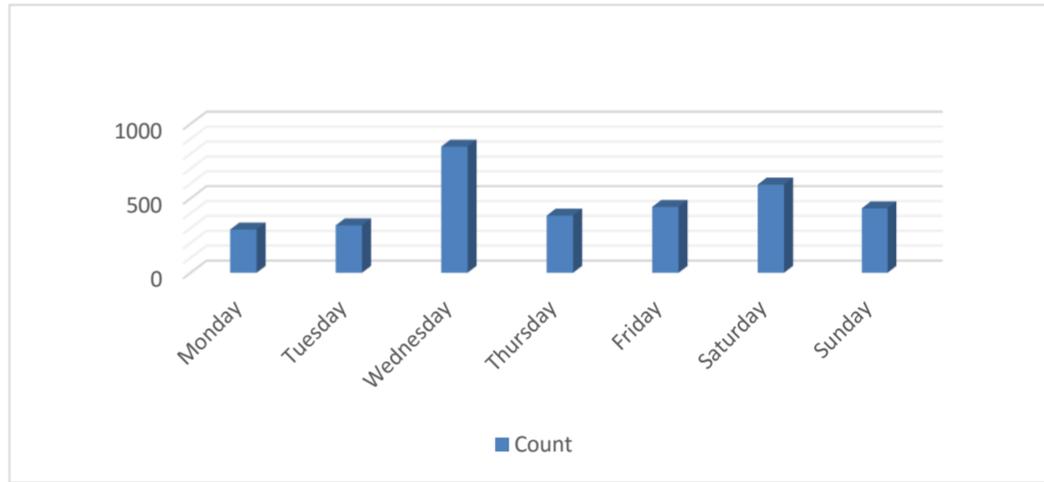
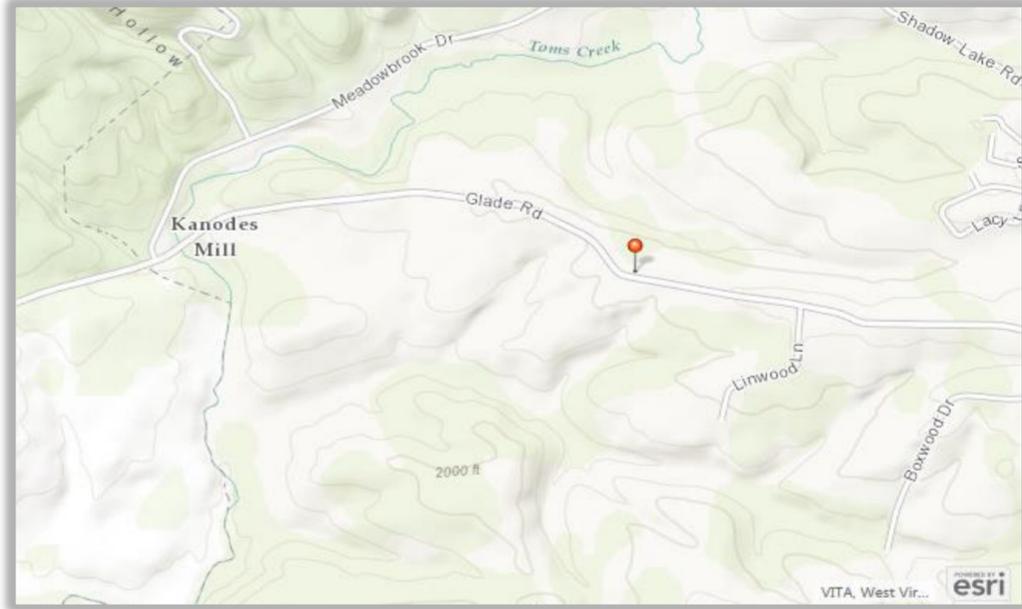
Location Description: Approximately 200 feet north of Glade Road at the Heritage Park trailhead  
(-80.460747 Longitude, 37.237852 Latitude).

Count Begin: 7/22/2016

Count End: 8/18/2016

Counter Location

Date	Day of the Week	Total Count*	ADT	
			Avg/hr	Peak/hr
7/22/2016	Friday	121	5.04	29
7/23/2016	Saturday	84	3.50	24
7/24/2016	Sunday	73	3.04	11
7/25/2016	Monday	60	2.50	14
7/26/2016	Tuesday	54	2.25	21
7/27/2016	Wednesday	34	1.42	5
7/28/2016	Thursday	53	2.21	22
7/29/2016	Friday	65	2.71	21
7/30/2016	Saturday	119	4.96	24
7/31/2016	Sunday	159	6.63	38
8/1/2016	Monday	101	4.21	14
8/2/2016	Tuesday	80	3.33	23
8/3/2016	Wednesday	31	1.29	6
8/4/2016	Thursday	72	3.00	19
8/5/2016	Friday	93	3.88	15
8/6/2016	Saturday	110	4.58	18
8/7/2016	Sunday	81	3.38	17
8/8/2016	Monday	66	2.75	12
8/9/2016	Tuesday	99	4.13	18
8/10/2016	Wednesday	739	30.79	231
8/11/2016	Thursday	180	7.50	31
8/12/2016	Friday	163	6.79	32
8/13/2016	Saturday	279	11.63	78
8/14/2016	Sunday	119	4.96	35
8/15/2016	Monday	63	2.63	12
8/16/2016	Tuesday	85	3.54	16
8/17/2016	Wednesday	43	1.79	6
8/18/2016	Thursday	79	3.29	14



## Did you know?

- In just 4 weeks as many as 3,300 people traveled through this portion of the trail.
- Each day, about 120 people used this segment of the trail.
- Trail use was typically highest Friday-Sunday.
- 60% of users preferred utilizing the trail in the afternoon.
- One day, August 10, made up more than 20% of all traffic.
- The lowest traffic day, August 3, was 1/4 of the daily average.

